



**Ozark Trail Association
Monthly Staff Meeting
Powder Valley Nature Center, Kirkwood, MO
Tuesday, March 10, 2015**

Meeting opened at 6:05 P.M. by Matt Atnip

Attendees: Jeff Goetter, Matt Atnip, Don Schulte, Greg Echelle, Roger Alison, Kristen Schulte, Steve Coates

Welcome to Visitors

- No guests at this meeting

Standing Committee Updates

Education (Chair Kristen Schulte)

- First meeting was held via conference call on 2-25-2015
 - See **Attachment 1** for the minutes of the meeting
 - Invites were sent to Phyllis Chancellor and Katie Rhodes and they have accepted
 - Additional invites are in work
- Junior Ranger Day at Alley Spring
 - This will be a 10 minute talk about the trail to young students

Outreach (Chair: Ken Kurtz)

- First meeting will be held 3-17-15 @ 6:30 PM via conference call
- ITS Core Track Presentation and Poster
 - Abi has been working on the poster
 - Work is starting on the presentation
- Arcadia Valley Chamber – June 24, 2015
 - This will be to intro the OTA and what trails can do
- White Water Races - 3-21 & 3-22, 2015
 - Kathie Brennan will be doing some PR work at the races
- Alpine Expo – 3-21-15
 - Jeff Goetter will man a table at the event, still need times
- Washington U Outing
 - Kathie Brennan will be taking the lead on this
- MO S&T Outing
 - An outing was held with 12 of these people on 3-7

Construction and Maintenance (Chair: To be determined)

- Crew Leader Training being held 3-21 & 3-22, 2015
 - Confirmed 7 attending and Roger Alison will be auditing the class
- East Berryman Work
 - North reroute is all but done as result of the last outing
 - Southern reroute to be started on the Mega
 - Very possible that the reroutes could be opened by summer
- New Event Coordinators
 - Dan T did his second mentored outing and is now certified to lead his own outings. Neal Hunke and Perry Whitaker have expressed interest
- Alpine Shop Spring Mega – April 11, 2015

- To Do List has been sent out
- Root Diggers has been confirmed
- Al-Pint Night (April 9) at the Alpine Shop - Patagonia funding has been approved for both events
 - Ad Hoc committee needed to work on fund stuff to do at it
- Schedule
 - Volunteers for the committee are in work
 - A meeting will be scheduled and work done on a schedule
- Forest Service Discussion with Jonathan Brooks
 - Victory Reroute about 7/10 of a mile around
 - He also request the OTA send quarterly updates about what has been going on
 - Sawyer Certification – training is being worked on and may on be for bucking trees, no felling
- DNR & Camp Zoe
 - Kelly Brent is requesting that we commit to holding 3 trail work outings at Camp Zoe this spring, one of these would be on National Trails Day.

Planning (Chair: Steve Coates)

- Current River Trail
 - NEPA not likely until July 2015
- Pacific River Walk
 - Website has launched
 - There will be a meeting with on Friday, 3-13-15
- Eureka and Pacific Trail Connection
 - A meeting was held with the Mayor of Eureka and the Director of Parks and Recreation to discuss connections between Eureka and Pacific. A follow up meeting is scheduled or 3-18-15
 - This is another possibly for an OT route
- Camp Zoe
 - Walk through of flagged trails has been complete
- Boy Scouts
 - Matt Atnip will be meeting with Scott Phillips to discuss more on 3-12-15 @ 1 PM

Finance (Chair: Roger Allison)

- Trivia Night
 - Very successful, new record of \$5471
- OT100 MTB Race
 - Race set for 10-3-15
 - Committee has met
- Canoe Raffle
 - Todd Horn is working on web page for ticket sales
 - Need to develop a plan for selling tickets
- Map Sales
 - Recently sales have been picking up
 - Need to work on distribution. Steve Coates will help with this
- Membership & Donations
 - Cabin Fever campaign – Postcard being printed and will be going out shortly
 - Mega Attendee Campaign – Roger has emailed people who have attended. But are not members. Open rate on the email is at 53%, but not much action has happen yet.
- RTP Grants
 - 2012 – Berryman - Invoice for \$13k to close grant to be processed by end of month
 - 2015 – No word yet

Communications (Chair: Kathy Atnip)

- Annual Magazine
 - Content has been identified, writers contacted, and layout starting soon
- Monthly Newsletter “Scribbles”
 - Second issue released and plans are in work to make it available on the website
- Trail Talk Newsletter
 - Plans are in work to bring back the quarterly newsletter

Operations

- Vehicles
 - Calvin bought used tires and put them on the truck. Aaron is still in discussions to get donated ones.
 - Also work is being done on vehicle checkout process

Open Discussion

- None

Month Event Summary

Event summary since last staff meeting.

2 events were cancelled

Events - Since Last Staff Meeting				
Date	People	Hours	Type	Description
2/10/2015	11	48	Meeting	Staff Meeting - February 2015
2/14/2015	14	267	Maintenance	Powder Mill Trail Maintenance Blast - 3 days of trail work 2/14-16/2015
2/21/2015	??	??	Fundraiser	OTA Annual Trivia Night
2/28/2015	1	7	Admin	Admin Hours - February 2015
3/7/2015	22	176	Construction	Berryman Trail Re-Route Continuation
Totals	48	498		

Parking Lot

The parking lot is for things that were brought up during the meeting that need to be addressed at a later time

- Roger needs to know what fonts to use for the PowerPoint presentation
- Discuss ways of selling canoe tickets
- Phone call campaign needs to be closed out

Meeting was adjourned at 8: PM

Next Staff Meeting: April 14, 2015 – Powder Valley Nature Center

Next Board Meeting: April 18 17, 2015

Next Ozark Trail Council Meeting: To Be Determined

For the OTA

Jeffery J Goetter

Jeffery J Goetter

Secretary, Ozark Trail Association

Attachment 1



Ozark Trail Association Education Committee Meeting Conference Phone Call Wednesday, February 25, 2015

Meeting opened at 6:35 P.M. by Kristen Schulte

Attendees: Kristen Schulte, Roger Allison, and Jeff Goetter

Reviewed Education Committee Purpose and Duties

- The following changes were made to the Education Committee entry in the Volunteer Handbook:
 - Purpose now incorporates “diverse audiences” to better represent everyone that the Education Committee want to reach, this includes: youth, seniors, urban, rural, etc.
 - The Duties/Job Description had no changes or edits made.

Discussed OTA Vision for Education

- The following were discussed about the program model:
 - That was sustainable in the following way: time, funding, energy.
 - That could double dip into the work that the OTA already does.
 - That does not re-invent the wheel.
 - That partners with an organization that has access to participants, often recruitment is one of the most difficult aspect of programing.
 - That incorporates a diverse range of people, not a program that is specifically focused on youth or students. Although youth is a strong interest.
 - What aspect of the OTA mission that the program model falls under. This could include: promote and protect.

Goals for Education in 2015

- Organize, develop and implement 3 educational presentations to diverse audience.
- Incorporate educational aspect into the fall Mega Event
 - Refer to Education Program Schedule for a detailed group schedule.
 - From the Education Program Schedule the following will be open to others participants of the Mega:
 - Dinner with a _____ (naturalist, park ranger, geologist, researcher, etc.)
 - Sunday activity on the trail (naturalist hike, horseback riding, mountain biking, etc.)

Action Items

- Invite others the Education Committee
 - Roger and Jeff will forward e-mail addresses of others that might be interested.
 - Kristen will be e-mail Kathie Rhodes to join the group.

Meeting was adjourned at 7:35 PM

Next Education Committee Meeting: To Be Determined