



**Ozark Trail Association  
Monthly Staff Meeting  
Powder Valley Nature Center, Kirkwood, MO  
Tuesday, April 14 10, 2015**

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**Meeting opened at 6:05 P.M. by Matt Atnip**

**Attendees:** Jeff Goetter, Matt Atnip, Don Schulte, Roger Alison, Kathie Brennan, Calvin Brennan, Kathy Atnip, Ken Kurtz, Edward Wilson, Iris Wilson, Rowan Wilson, and John Michaelree

## Welcome to Visitors

- Welcome to John

## Standing Committee Updates

### Education (Chair Kristen Schulte)

- Junior Ranger Day at Alley Spring on May 1<sup>st</sup>
  - This will be a 10 minute talk about the trail to young students
  - Kathie, Phyllis, and Matt will be attending
- Next meeting will be held in early May
  - See **Attachment 1** for the minutes of the 3-25-15 meeting

### Outreach (Chair: Ken Kurtz)

- First meeting was held 3-24-15 @ 6:30 PM via conference call
- ITS Core Track and Poster are in work, practice sessions will be coming soon
- Will be meeting with the Arcadia Valley Chamber of Commerce on 6-24-15
- Outreach in other parts of the state are being looked ad
  - Rebecca Landewe has been asked to work with Van Buren
  - Adam and Rebecca for the Kansas City area
- Wash U group (3 girls) came out on Mega Prep weekend
- Promotion tables were held at Alpine Shop on 3-21 and 4-9, and at the White Water Races on 3-21
- A S&T group (12) came out on Dan Tihen outing
- It was suggested to start working in a calendar of possible events, send ideas to Ken

### Construction and Maintenance (Chair: To be determined)

- A C&M Meeting will be set up soon
- East Berryman Work
  - Southern reroute has 0.2 miles left after the Mega
  - Very possible that the reroutes could be opened by summer
- Crew Leader Training was held and 7 new crew leaders graduated
- Alpine Shop Mega
  - 175 volunteers built 0.91 miles of high quality trail
  - Record raffle brought in over \$2000 in revenue
- Al-Pint Night
  - The event brought in \$1652, thanks to Alpine Shop and Patagonia
- DNR & Camp Zoe
  - Looking at holding trail builds in the fall in addition to working on National Trails Day
  - Fall Mega will be at Current River State Park and the work will be done over at Camp Zoe

## Planning (Chair: Steve Coates)

- Current River Trail
  - NEPA not likely until July 2015
  - Some reimbursements need to be submitted for work already done
- Pacific River Walk
  - Website has launched
  - Research on Bend Bridge ongoing a photo shoot is being planned for 4-19-15
- Eureka and Pacific Trail Connection
  - A meeting was held with the Mayor of Eureka and the Director of Parks and Recreation to discuss connections between Eureka and Pacific in the field on 3-18-15 for possible routes.
  - This is another possibility for an OT route
- Camp Zoe
  - Walk through of flagged trails has been completed

## Finance (Chair: Roger Allison)

- OT100 MTB Race
  - Committee has met
  - A 50-mile option will be offered this year
  - Permit application has been submitted
- Canoe Raffle
  - Link is on web page, but it needs to be more visible when someone visits page
  - Some tickets were sold at the Mega
  - Need to develop a plan for selling tickets
- Map Sales
  - Recently sales have been picking up. Alpine Shop request \$1000 worth
  - Need volunteers to work on distribution.
- Membership & Donations
  - Cabin Fever campaign – Postcard were sent and a few renewals have been received
  - Posters – The two membership related posters have been completed and were used at the Al-Pint and Mega
- RTP Grants
  - 2012 – Berryman – Cannot be closed out until a RTP sign is put in place on the trail, hopefully everything will be in place and the invoice will be submitted by the end of month
  - 2011 Grant – The remainder of the 2011 grant will be rolled into the 2015 grant. The grant will be billed what is possible on the match accumulated under the 2011 grant
  - 2014 Grant is ready to be closed out

## Communications (Chair: Kathy Atnip)

- Annual Magazine
  - One story is complete, others are coming in
  - Trail Towns will be the subject of the centerfold
  - Membership will be spelled out
  - Taum Sauk will be the section article
  - Publication is planned for June and that will be the plan going forward
- Monthly Newsletter “Scribbles”
  - Awaiting next addition
- Trail Talk Newsletter
  - Plans are in work to bring back the quarterly newsletter

## Operations

- Potosi Office
  - Mold was found in the house, while it is not server it needs to be worked on. Part of the mitigation will be to paint the basement

## Open Discussion

- Question was asked about the roof replacement
- Would like to have the hard hats stored in something other than cardboard boxes, also discussed disinfecting them

## Parking Lot

The parking lot is for things that were brought up during the meeting that need to be addressed at a later time

- Phone call campaign needs to be closed out
  - Roger said it was a mixed response, some names were removed, some people may not have called, Dan T did the best
- Vehicle checkout process status

## Meeting was adjourned at 8: PM

**Next Staff Meeting:** May 12, 2015 – Alpine Shop

**Next Board Meeting:** April 18, 2015 - Potosi

**Next Ozark Trail Council Meeting:** To Be Determined

For the OTA

*Jeffery J Goetter*

**Jeffery J Goetter**

Secretary, Ozark Trail Association



## Attachment 1

### Ozark Trail Association Education Committee Meeting Conference Phone Call Wednesday, March 25, 2015

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#### Meeting opened at 6:35 P.M. by Kristen Schulte

**Attendees:** Kristen Schulte, Danny McMurphy, Dave Tobey, Phyllis Chancellor and Matt Atnip

#### Welcomed New Members

- Danny McMurphy, Dave Tobey, Phyllis Chancellor
  - Impressive skills set in education of all the new members

#### Reviewed Ed. Committee's Purpose

- Develops, schedules, and staffs educational programs and events for diverse audiences.
  - No changes made to the purpose

#### Reviewed 2015 Ed. Committee Goals

- Organize, develop and implement 3 educational presentations to diverse audience.
- Incorporate educational aspect into the fall Mega Event
  - No changes made to the goals

#### Discussed Outreach vs. Education Differences

Discussed the difference between the Outreach vs. Education Event

- Outreach is an activity of providing services to populations who might not otherwise have access to those services. Outreach raises the awareness of the Ozark Trail Association Mission.
- Education focuses on transferring knowledge, skills, and values from one person/group to another person/group of people. Education aims to teaching the Ozark Trail Association Mission.

#### Event Planning

- Junior Ranger Days
  - Date: May 1st, from 9:00am-2:00pm
  - Location: Ozark National Scenic Riverways, Alley Springs
  - Session Time: 12-15 mins.
  - Grade Level: 2<sup>nd</sup>- 5<sup>th</sup> grade, primarily 5<sup>th</sup> grade
  - Total Possible Students: 500, between 7-8 groups total
  - Volunteers will be provided lunch
  - Ideas
    - Provide a handout/map/bag of swag of the Ozark Trail to each teacher to hang up in the classroom. (15/20 teachers)
    - Handouts for students called "10 essentials for hiking"
      - Handouts could be on a small card
      - Given to either the teacher or the students
        - If given to the students put on a string for them to wear.
  - Ideas for What to Teach:
    - Set up a Leave No Trace Camp and focus on LNT principles
    - Hike on the overlook trail between the mill and the school house and focus on sustainable trail design
    - Get a tool in each of the students hands
      - Teach them how carry a tool

- Demo how to build a section of trail
    - In the old pumpkin patch, discuss with Bill O'Donnell prior to event
- Education Programs
  - Possible Contacts
    - Serve in an area that does not have a lot of nature centers
    - Contact Twin Pines to coordinate an event on the Ozark Trail.
    - Contact Earth Classroom, Rosebud, Missouri about environmental education program
    - Identifying groups that are all ready bringing people on the OTA and see how OTA we can help.
  - Presentation Ideas
    - Build your own equipment (i.e. sleeping bag)
    - Nature Photography Hike on the OTA
    - Leave No Trace Trainer Course
    - Backpacking the Ozark Trail
      - REI Presentation
        - Try to schedule around the next Mega Event
- Other suggestions:
  - OZAR General Movement Plan outlines the development of the Owls Bend Education Center
    - Contact the Chief of Interpretation to communicate an interest in any potential involvement
  - Contact the Boy Scouts to include an advertisement of the Ozark Trail in their Statewide Newsletter

### Upcoming Events

- Present to the board an overview of the committee on April 18<sup>th</sup> at 10:00am in Potosi, Missouri. This would include a brief here is where we are and our vision for education.

### Action Items

- Make contact with the following organization about opportunities for ed. Programs
  - REI (Matt Atnip)
  - Twin Pines Conservation Center (Dave Tobey)
  - Earth Classroom (Danny McMurphy)
- Create rough draft of "10 essentials for hiking" for students at the Junior Ranger Days (Phyllis Chancellor)
- Type up meeting mints. (Kristen Schulte)

**Meeting was adjourned at 7:35 PM**

**Next Education Committee Meeting:** To Be Determined (End of April)

### Items for Next Education Committee Meeting:

1. Updates on board presentation
2. Invite other the Education Committee members
3. Review ideas presented in last Ed. Committee Meeting
4. Fall MEGA Event
  - a. Review Ed. Schedule (see attachment)
  - b. Possible Contacts
  - c. Grant Opportunities
5. Creating a list of educational organizations that use the Ozark Trails

- a. Boy Scouts
- b. Hostel International
- c. Twin Pines Conservation Area
- d. Southeast Missouri State University, Recreation Degree Program