



**Ozark Trail Association
Monthly Staff Meeting
Alpine Shop, Kirkwood, MO
Tuesday, February 9, 2016**

Meeting opened at 6:50 P.M. by Roger Allison

Attendees: Roger Alison, Jeff Goetter, Ken Kurtz, Don Schulte, Mark Seesing, Perry Whitaker, Edward Wilson, Rowan Wilson, Iris Wilson. Mark Goforth, Brad Brockmeier

Welcome to Visitors

- Michael Kurtz, Christian Brinkley, Dennis Brinkley,

General Administrative Activities, OTA Overhead, and General Revenue

- Finance Committee Report
 - Edward is making progress on getting all the QuickBooks stuff together, January has been wrapped up
 - Kristen Schulte will be heading up a sub-committee for fundraising
 - Different fundraising ideas are being kicked, different campaigns, drives, like Red Wing.
 - Trivia Night on 2-20-16
 - Need more tables – 18 tables at this date, please push it
 - Mega Raffle
 - Ryan Hanlon is gathering OT merchandise for use
 - Membership
 - Deb Kurtz will be working the membership area
 - Crowd Sourcing Sites
 - Not on the table at the moment, unless someone wants to step up and run with it
 - OT 100 Race Update
 - Fee structure has been set, there will be an early bird discount this year
 - Adding a sponsorship program for \$150
 - Need volunteers for different positions. Contact Roger.
- Operating Committee Report
 - This is a new group and will consist of the officers and committee chairs at the least
 - Goal is to develop an operating plan of what the OTA will be doing for the next year

Construction and Maintenance of New and Existing Trails

- C&M Committee status
 - The mowers are in the shop for maintenance
 - The weed eaters have also had some maintenance, 3 are good now and 3 are bad
 - Sign outs need to have procedures set up that would also include user maintenance plan and training.
- Sawyer Certification/Recertification will be talked about at 2-22-16 meeting with the Forest Service
- Additional flagging will be added on the Berryman reroute on 2-10-16

Promotion of the Ozark Trail & Development of the Ozark Trail

- Education, Outreach, and Communication Committee Report

- Junior Ranger Day is set for 4/29/2016. OTA will be doing 3 different activities; development is in work
- Trail Town Workshop was held on 1/30/16 in Arcadia Valley and it was a huge success.
 - Went over so good the owners of the Arcadia Academy donated the lunch
 - Potosi officials were there and they want to do one in Potosi, also Pacific and Van Buren wants one
- Trail Adventure Workshop was held 2/6/16 at Powder Valley and it was exceptional with 140 people signed. Good feedback was received and will help with making the Jeff City even better.
- Possible table on June 11 at the GRG at Creve Coeur Lake
 - National Trails Day presentations at the parks is still on the agenda
- Margo Carrol may be available to work on the Connector Magazine
- OT Mountain Bike Race Committee Report – see the report under the General Admin section
- Map Sales
 - We need a more aggressive marketing plan for these
 - OT Overview Map needs to be finished up and printed as this was part of the 2104 LAD grant

Open Discussion

- The toilet at the office will be replaced soon and the new roof work is being planned

Meeting was adjourned at 8:00 PM

Next Staff Meeting: March 8, 2016 @ Powder Valley

Next Board Meeting: April 9, 2016 @ Potosi

Next Ozark Trail Council Meeting: To Be Determined

For the OTA

Jeffery J Goetter

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Secretary, Ozark Trail Association