



**Ozark Trail Association
Monthly Staff Meeting
Alpine Shop, Kirkwood, MO
Tuesday, May 10, 2016**

Meeting opened at 7:00 P.M. by Roger Allison

Attendees: Roger Alison, Jeff Goetter, Don Schulte, Rick Wolfram, Mark Goforth, Kathie Brennan

Welcome to Visitors

- Stefani Mancuso

Office Related

- Granger-Thye Agreement with the USFS for the OTA Office Building
 - Roger is asking for an update on the 2015 list of things that were to be done
 - Mark send a list of 2016 tasks to Roger for review

Construction and Maintenance of New and Existing Trails

- Committee & Maintenance Committee Report
 - Mega was a great success, record attendance
 - The committee will be starting conference call meetings in the next week
- Action Items
 - Summer Mowing schedule and budget
 - Talks are underway with Bruce Bailey of AmeriCorps St Louis about getting a crew, may also need to do volunteer outings
 - Spring & Fall Outing Schedule
 - Plan is for a schedule to be out by months' end
 - Spring Sawyer Certifications
 - Right now due to fire crews etc. nothing can happen this spring
 - Crew Leader Training 2016
 - August 13 is still penciled in for Crew Leader Training
 - August 27 is being looked at for a Sierra Club Crew Training class
 - Jonathan, USFS is wanting us to put on at Trail Skills College for our members. Some discussion was held by the group; this will be a committee action
 - 2017 Construction Program Planning
 - Will be discussed in committee meeting

Promotion of the Ozark Trail & Development of the Ozark Trail

- Education, Outreach, and Communication Committee Report
 - Junior Ranger Day
 - 600 kids and 6 OTA volunteers attended
 - Was cut short due to weather, but was still a good event
- Arcadia Valley Music Festival 20-11 May, 2016

- We will have a table at the Festival, if you can help please sign up on the events page
- OT 100
 - Registration is open, sign ups have been slow
 - Only 1 bike shop has signed up for the discount coupon
- Map Sales
 - Still need more aggressive Section Map marketing
 - The poster size map is nearing completion
 - There seems to be some confusion on the poster size map. Some thought this was replacing the old DNR overview map, others it is part of a LAD grant, Clarification is needed and Mark Goforth is going to talk with Abi about it on his next visit to the office.

General Administrative Activities, OTA Overhead, and General Revenue

- Finance Committee Report
 - No Report this month
- Fundraising Subcommittee report (Information provide by email notes)
- Meeting was held on April 26.
 - They discussed different fundraising categories and did some brainstorming on sponsorships
 - Discussed needs of the organization for the coming years, if you have something for a wish list, please send it to Ken
 - Discussed the possibility of starting planning for the OTA 15th Anniversary (Dec 2017 officially)
 - Brainstormed big fundraising events, an Extreme Hike and a Trail Triathlon
- Round Spring Trail in NPS
 - Roger reported the extension of the Round Spring grant is ready if the NEPA gets approved
 - Some discussion needs to be held about what the official name of this section should be
- Constant Contact Service
 - It was brought up that the OTA is paying for an email service that has not been effectively used for some time
 - More discussion needs to be held on this because it may be possible that the FileMaker program that is being looked at for membership may be also be able to do this kind of thing.

Open Discussion

- OTA Systems Access
 - It was suggested we review who has admin access to the Web Page, Facebook, etc.
- Meeting Times
 - Since we have been holding meetings at 2 different locations and the start time is different for each, it was asked if there was any reason why we could not set one time for both locations
 - After a short discussion it was suggested we use 6:30 as the standard meeting time.
- Red Jackets

- Some discussion was held on the Red Jacket process; some people are interested in buying the current model of the jacket. More discussion is needed.

Meeting was adjourned at 8:30 PM

Next Staff Meeting: June 1, 2016 @ Alpine Shop

Next Board Meeting: August 13, 2016 @ Current River State Park

Next Ozark Trail Council Meeting: To Be Determined

For the OTA

Jeffery J Goetter

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Secretary, Ozark Trail Association