



**Ozark Trail Association
Monthly Staff Meeting
Alpine Shop, Kirkwood, MO
Tuesday, June 14, 2016**

Meeting opened at 7:00 P.M. by Roger Allison

Attendees: Roger Alison, Jeff Goetter, Don Schulte, Rick Wolfram, Brad Brockmeier, Perry Whitaker, Mark Seesing

Welcome to Visitors

- No one this month

Office Related

- Granger-Thye Agreement with the USFS for the OTA Office Building
 - Waiting for 2016 agreement from USFS
 - Need to complete the 2015 tasks, Roger is looking at doing a work week (after 4th of July) and some others may schedule a weekend

Construction and Maintenance of New and Existing Trails

- Committee & Maintenance Committee Report
 - NTD was held but it rained so no new trail created, loping was done
 - Volunteer mowing outings are being done and more will be scheduled
 - The next committee conference call will be in 2 weeks
 - Mega Event – October 15 on the Berryman (at this time)
 - Summer Mowing is Underway
 - Hope to include the Weekly schedule with the weekly sawyer report
 - Sawyer Needs email will be sent out on Monday evenings from now on

Promotion of the Ozark Trail & Development of the Ozark Trail

- Education, Outreach, and Communication Committee Report
 - Promotions (Past)
 - Arcadia Valley Music Festival 20-11 May, 2016 – was a fun time
 - GRG Life Outside Event – Was also a fun time
 - Promotions (Upcoming)
 - KWMU – NPR Panel Discussion Event on June 23 – Perry said he could represent
 - Lisa Troglio, from Centene and Pacific Riverwalk mentioned to Jeff that the Radio Arts Foundation-Saint Louis is interested in doing an interview
- OT 100
 - 27 signed up so far, this is way behind the pace from last year
 - Need to start marketing this more aggressively
 - Roger would like to see some specific Facebook posts to bike team pages that recently finished some races
- Map Sales

- Still need more aggressive Section Map marketing
- The poster size map is nearing completion
 - Have not received the clarification comments on this. People are interested in buying

General Administrative Activities, OTA Overhead, and General Revenue

- Finance Committee Report
 - No Report this month
- Fundraising Subcommittee report
 - Al-Pint Night
 - All glasses sold
 - Hot Dog brought in \$71
 - Ideas talked about
 - Banquet Fundraisers
 - Rendezvous BBQ Booth
 - Corporate Sources
 - Members will also be researching foundations
- Round Spring Trail in NPS
 - No new word on status
 - According to Matt the official name of the section has been made, but Jeff cannot find any document that lists it
- Constant Contact Service
 - More discussion needed
- Membership
 - Emails sent to people who purchased maps and 2 people joined/renewed as a result
- Liability Insurance
 - Paperwork is almost ready to send in for the new insurance plan
- Compliance Policies
- Roger is working on some official policy documents, one on sexual harassment and another to expand the conflict of interest that is in the bylaws

Open Discussion

- None

Meeting was adjourned at 8:50 PM

Next Staff Meeting: July 12, 2016 @ Alpine Shop

Next Board Meeting: July 30th, 2016 @ Current River State Park

Next Ozark Trail Council Meeting: To Be Determined

For the OTA

Jeffery J Goetter

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Secretary, Ozark Trail Association