



**Ozark Trail Association
Monthly Meeting
Powder Valley Nature Center, Kirkwood, MO
Tuesday, September 13, 2016**

Meeting opened at 6:00 P.M. by Jeff Goetter

Attendees: Jeff Goetter, Mark Goforth, Scott Hayden, Steve Myers, Lori Myers, Ken Kurtz, Michael Kurtz, Don Schulte

Welcome to Visitors

- Reporter – (did not get his name)

Fall Board Meeting

- The meeting date has been set for November 19th, 2016, but the location is still to be determined
- The Rules, Governance, Audit and Compliance Committee has met to consider by-law changes and process for recruiting new board members and Ken Kurtz has send a draft out to the applicable people

Construction and Maintenance of New and Existing Trails

- Construction and Maintenance Committee Report
 - See Attachment 1 for the latest C&M Meeting minutes
 - If you have not heard Rick Wolfram has moved back to Wisconsin
- Bike Race
 - Lots of sawing have been done over the last week
- Upcoming Events
 - Bike Race Prep Outing – September 17
 - First Annual Ozark Trail Skills College - October 1, 2016 @ Brushy Creek Resort
 - Mega Prep – October 8, 2016
- Mega
 - Planning work is underway
 - It was suggested to get another 4x4 truck to assist with tool delivery and pick up. Maybe one could be borrowed from the Forest Service
 - Some discussion was held over the lunch situation at the Mega and maybe the OTA making lunches. No action was decided.
- Tools
 - Mark Goforth is ready to go forward with a tool order, but needs authorization and a spend amount. He does have a person who would front the needed funds for 60 days.

Promotion of the Ozark Trail & Development of the Ozark Trail

- Report of Education Outreach& Communication Committee
 - Mark Goforth reported the are 4 potential Eagle Projects coming up

- OT-100/OT-50 Committee
 - Special Meeting with Lexi Glynias and Michael Kurtz to finalize support plans 9/15/16 at St. Louis Bread Co., Lansdowne and Chippewa
 - Registration remains open until 9/21/16, there are 69 riders as of 9/12/16
 - We have sweep riders.
 - Need admin help in Potosi on 9/22/16 to put together rider packets.
- Map Sales
 - Poster Map
 - Per Mark Goforth everything is ready to go and it just needs the funds released to have them printed

General Administrative Activities, OTA Overhead, General Revenue

- We will probably need to file an amended 990 for 2014 so we can get the 2015 990 to work out. Assets were understated on the 2014 990.
- OT Challenge Hike Fundraiser (Provided by email from Steve L.)
 - Things are progressing
 - April Scott said the Forest Service is asking if we could change the date for some reason related to other events on the Berryman Loop. She will get more information
 - If you want to do the OT Challenge Hike see attachment 2 for registration form. You can also be a Virtual Hiker to help raise funds.
 - We will have a tent/table/banner at the Oct 15 MEGA with registration forms and Steve will want a few minutes to talk to the group after or before dinner.
 - Todd has our page on the OTA website ready to go live
 - We have a dedicated Facebook page set up
 - If you have any businesses who could be a sponsor for Early Adopter Sponsor opportunity until Sept 30th.
 - Attachments 3 and 4 deal with sponsor information
- Granger-Thye Agreement with USFS for OTA House
 - The 2016 agreement has been signed
 - There are still items on the 2015 list too complete
 - **SUGGESTION:** *Publish the list of work that needs to be done so we can find out if there are any people with the necessary skill sets who may be interested in helping*
 - If provided to the Secretary, he can add the list to the monthly meeting minutes
 - Jeff Goetter did some estimated we would need enough asphalt sealant to cover 2750 Square Feet. This would be 9 each buckets (4.75 gallons) of the brand he looked at. The costs to do the whole thing should fall under \$200. May have to wait until 2017 for this one.

Open Discussion

- Walmart & Ozark Trail Equipment Calls
 - Mark Goforth may have found a site to direct Ozark Trail equipment complaints to. More too come

- Ozark Trail Article
 - We had a reporter stop in to get some information on the OT and the OTA. The article may make it in to Outside Magazine and the Riverfront Times. He has the contact information for a number of us.
- Abi's Time
 - Please remember that Abi's time is valuable and to only call her when you have to. Try to do as much business as possible by email.

Meeting was adjourned at 8:00 PM

Next Monthly Meeting: October 11, 2016 @ Powder Valley

Next Board Meeting: November 19th, 2016 @ TBD, possibly Rolla or St. James

Next Ozark Trail Council Meeting: To Be Determined

For the OTA

Jeffery J Goetter

Jeffery J Goetter

Secretary, Ozark Trail Association

Attachment 1 - Construction & Maintenance Committee Call – August 25 at 8 pm

Next Construction & Maintenance Conference Call – Tuesday, September 20th 8pm

ACTION ITEMS

- Talk with Jonathan about trail college and potentially cancelling one session that has low interest and no instructor – Kathie?
- Detailed discussion with Jonathan about expectation for adopters and repairing tread – Kathie
- Schedule of potential construction events for Round Spring trail - Mark
- Sharing of Round Spring trail files – Mark
- Scouting of Round Spring trail – Roger, Rebecca, others
- Meeting with NPS about Round Spring trail – Roger, Rebecca
- Call to crew leaders for assistance with tools prior to and at end of Mega – Kathie/Scott

Agenda –

1. Maintenance Outings
2. Trail College
3. AAT Update
4. Mowing Update
5. Maintenance Funding
6. Reroute projects/MEGA/Round Springs Trail RTP
7. Equipment bids
8. Tool manager update
9. Crew Leader Training
10. Staff Meeting
11. Responsiveness
12. Sign Project
13. Other items -

1 – Maintenance Outings – Sawyers and volunteers are needed as we continue sawing/maintenance on the OT to clear the 100 miles for the OT100m MTB race. Volunteers are working on clearing the CR section due to a trail event on Sept. 10/11 headed up by Rebecca Landewe and Dave Tobey. The next couple of maintenance events are major and will happen on Sunday/Monday, Sept. 4/5 out of Potosi and the Trail Prep for Bike Race Sept. 17. If anyone is available during the week, please contact Kathie.

2. Trail College – 33 or so signed up. Russell cannot teach but Jeff Goetter has offered to cover the class. – Jonathan is unavailable until after 8/30 due to fire duty. Still need OTA volunteers to be part of the event as participants. Communicate and reach out to other volunteers to attend. Kathie has been trying to get the word out to adopters and St. Louis groups. Jonathan would like some more focus on tread repair, but we need clarity on what is to be expected of adopters v. what can be

accomplished with events. Rick noted that the trail college can help teach adopters what to look for and identify problems.

3. AAT update – Contact has been made to adopters about getting out on the OT. Know with weather conditions that it is not always feasible but as weather cools to make the attempt. Adopters are being encouraged to participate in the Trail College when AAT reports are received. Getting some reports of problem areas on 100 mile section. Need volunteers and sawyers to help.

4. Mowing program - Invoices have been received per Roger. Reports from the crew are at the OTA house to be used as information for trail conditions. We have funding from the Berryman Reroute RTP to use for mowing the Berryman. Some hours have been turned in with more needed to qualify for funds. Roger has spreadsheet of hot spots identified. Jonathan wants further discussion about mowing program for next year.

5. Maintenance Funding – Round Springs Trail project has received extension of the RTP to end of 2017. Major planning needs to begin. The C&M Committee needs feedback from those who were involved in the planning and writing of the RTP to be able to understand the scope of the project. Roger has stated that at least \$50,000 must be raised by March 2017. Roger has also offered to be the project “task” person but the C&M committee needs to plan scouting and construction events in the near future as well as future construction. There was discussion on what Roger needs from the C&M committee: reasonable construction schedule, plan extent of construction for each megas, estimate costs for Americorp/SCA for other sections. Mark Seesing volunteered to be point person for drafting schedule. There was discussion on re-engaging with the NPS, timing of invoices, and scouting flag line of proposed route.

6. Re-route Projects – The fall MEGA will be on the Berryman Reroute to hopefully finish this up. If we don't, then some weekend builds will need to be planned. It is critical to finish this project for financial reimbursement. I will be sending out the chart of responsibilities for the MEGA and need volunteers to oversee some aspects of the event. The MEGA is the responsibility of the C&M Committee and such we need to group together to make it as successful as the spring MEGA.

Round Spring Trail needs to have scouting/visitation of what has been built as well as planning for construction events needs to begin in the near future. The trail that was completed a couple of years ago has not been visited due to the NEPA designation and the construction was stopped. The OTA has 15 months to build an estimated 12 miles of trail with volunteers and paid crews. Roger is trying to set up a meeting with NPS on Oct.3,4 or 5th. I have no other details concerning the meeting and C&M needs to be represented as I will be out of town till the 5th.

7. Equipment update – No further news from chairman. Mark Goforth may have information but was unable to be part of the conference call.

8. Tool Manager update – Need volunteers for MEGA Prep weekend Oct. 7(Fri)-9th(Sun) to help with planning/implementation of tool staging for MEGA. Scott also needs help with tools on Friday before the MEGA, at the end of the day Saturday of MEGA as well as tool cleanup on Sunday. Since

we will have 2 put in points, (Hunter's Camp and the last put in point) we need another pickup truck to help with tool removal at the end of the day at Hunter's Camp. Anyone who has one available needs to contact Scott Hayden. Scott noted 22 pulaskis need new handles. Need a second 4WD truck for shuttling tools. Clean-up event posted for Sunday on OTA website. Crew leaders will need to work with crews to have a few people help load trucks with tools and hardhats.

9. Crew Leader Training – Five new crew leaders completed training and will be paired with veteran crew leaders at the MEGA. Training went well despite the rain. Kathie will be contacting all crew leaders to volunteer/participate at the MEGA, October 15/16. We will need all hands on the trail for the MEGA as well as future construction and maintenance projects.

10. Staff Meeting – Next one will be September 13th. A C&M Committee report will be presented. Kathie will be at a conference that week and will be unable to attend.

11. Responsiveness – Follow-up as needed with reports received.

12. Sign Project – On going. Discussion of Harmon Springs and Trace Creek problem areas. Brad and Jonathan unavailable until after Labor Day.

13. Other –

Rick Wolfram is moving back to Wisconsin the week of Labor Day. He will be very much missed as his contribution to the OTA and the OT has been tremendous on the front lines and behind the scenes. Because of Rick leaving, we need others to step up to help lead events. Having volunteers to be able to lead events is critical to the health of the OT.

As well, many of you know I contracted Ehrlichiosis several years ago and have dealt with passive symptoms over the past several years which recently have now started to manifest into some debilitating physical limiting problems for me. Until we know and learn more about the severity of the problems/symptoms, I probably will not be able to function/physically participate as I have in the past. Saying that, the need is even greater for others to make a conscious decision in taking on leadership roles within the OTA especially with the Construction & Maintenance committee. I will continue with the AAT program and will try to lead the events I have posted as best I can but would appreciate any assistance.

The OT is an important part of the trail system in MO. We as a trail association have set the precedent for other trail organizations across the US. In order to continue the momentum, it will require stepping up, taking on and seeing through the needs of the OT. As always I appreciate each and every one of you making a difference with the Ozark Trail as well as with the OTA. All of what we have would not be without you and the other volunteers... on the front lines as well as behind the scenes. k

www.OzarkTrail.com

SATURDAY MAY 6, 2017

HIKER

REGISTRATION FORM



YOUR INFO

First name: _____ Last name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____ Home: _____ Mobile: _____

Signature: _____ Date: _____

Are you over 18 years old?: Yes ___ No ___ Are you an Ozark Trail Association member? Yes ___ No ___

How did you hear about the OT Challenge Hike? _____

BENEFITS

Each hiker is required to raise \$1250 in donations for the OTA by May 1, 2017. As a hiker, you will enjoy these benefits:

- o FREE two-night camp at Bass' River Resort
- o FREE OT Challenge Hike wicking shirt
- o FREE OT Challenge Hike swag bag
- o FREE pre-hike dinner and breakfast
- o FREE hike day lunch
- o FREE aid station support and energy drinks/snacks
- o FREE coaching from veteran fundraisers
- o FREE celebration dinner, award ceremony, & campfire

WHAT'S NEXT

Once your registration is complete, we will contact you with instructions that will help you get started on your fundraising mission!

INSTRUCTIONS

Mail form to: Ozark Trail Association
Attn: OT Challenge Hike
406 West High Street
Potosi, MO 63664

Or email to: OTChallengeHike@OzarkTrail.com

THE OT & OTA

The Ozark Trail (OT) consists of nearly 400 miles that wind through the Missouri Ozarks. First conceptualized in 1977, the vision was to create a 700-mile long-distance trail from St. Louis to the Arkansas border where it would connect with the Ozark Highlands Trail. Much of the OT is open to bicycle and equestrian traffic, and the entire trail is open for hiking.

The Ozark Trail Association (OTA) is a grass-roots 501(c)(3) volunteer group dedicated to the construction, maintenance and promotion of the Ozark Trail. The OTA was incorporated in December 2002 and provides volunteer resources to Ozark Trail land managers to build new trail, repair and maintain existing trail, and promote awareness and use of the trail. The OTA holds training workshops, schedules work outings, monitors trail conditions, manages the Adopt-A-Trail program, assists in trail planning, and currently, has over 30 sawyers who contribute to volunteer maintenance on the Ozark Trail.

We appreciate your support of the OT Challenge Hike!



To develop, maintain, preserve, promote, and protect the rugged natural beauty of the Ozark Trail.

SATURDAY • MAY 6, 2017

www.OzarkTrail.com

FOR MORE INFORMATION About Supporting This Event, Email OTChallengeHike@OzarkTrail.com

SPONSOR BENEFITS	TRAILHEAD SPONSOR \$2,000	TRAIL SPONSOR \$1,000	SPUR SPONSOR \$500	CONNECTOR SPONSOR \$300	BLAZE SPONSOR \$100
Online Publicity OT Challenge Hike Facebook Page & OTA Website Hike Page	👣	👣	👣	👣	👣
Event Sponsor Poster Name & Logo on Hike Weekend Sponsor Poster	👣	👣	👣	👣	👣
Media Publicity Name in All Media Print & Online Publicity	👣	👣	👣	👣	
Event Photo Backdrop Name & Logo on Photo Backdrop at Bass' River Resort All Weekend	👣	👣	👣	👣	
Aid Station Banner Name & Logo on Aid Station Banner	👣	👣	👣		
Hike Day Shirt Name & Logo on Wicking Shirt	👣	👣	👣		
Celebration Dinner Name & Logo on Standup Plaque on each Table at Celebration Dinner	👣	👣			
Swag Bag Name & Logo on Reusable Bag & Collateral Inside	👣	👣			
Event Booth Event Day PR Literature Handouts at Hike Booth Table at Bass' River Resort	👣	👣			
Trail Motivation Poster Message on Dedicated Business Poster Place on Trail at Midway Point	👣				
5-Year Sponsorship Credit for 5-Year "Spur Sponsor" Level Sponsorship (\$2,500 value)	👣				

2017 SPONSORSHIP LEVELS

EARLY SPONSOR OPPORTUNITY

Early Adopter Sponsors will receive the Sponsor Perks for the next level higher than the sponsor level paid for.

Deadline: September 30, 2016

Make Checks Payable To:
Ozark Trail Association

Mall To:
Ozark Trail Association
Attn: OT Challenge Hike
406 West High Street
Potosi, MO 63664

www.OzarkTrail.com

SATURDAY MAY 6, 2017

SPONSOR

REGISTRATION FORM



YOUR INFO

Business name: _____

Address: _____

City: _____ State: _____ Zip: _____

First name: _____ Last name: _____

Signature: _____ Title: _____

Email: _____ Work: _____ Mobile: _____

Sponsorship level: \$100 ___ \$200 ___ \$300 ___ \$500 ___ \$1,000 ___ \$2,000 ___

PAYMENT

Check enclosed (payable to Ozark Trail Association)

Charge my card (Visa, MC, AmEx, Discover)

Card type: _____

Card number: _____

Name on card: _____

Expiration date: _____ CVC: _____

Signature: _____

EARLY ADOPTER SPONSOR OPPORTUNITY

Sign up to be a sponsor before September 30, 2016 and receive a FREE sponsorship upgrade! This is an excellent value, particularly at the higher levels.

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