



**Ozark Trail Association
Monthly Meeting
Alpine Shop, Kirkwood, MO
Tuesday, December 13, 2016**

Meeting opened at 6:00 P.M. by Roger Allison

Attendees: Jeff Goetter, Roger Allison, Scott Hayden, Perry Whitaker, Victoria Ree, Ken Kurtz, Mark Goforth, (by phone), Don Schulte, Jim Gavin

Welcome to Visitors

- Welcome to Victoria
- Special welcome to Jim Gavin, one of the attendees at the very first meeting

Annual Board Meeting

- The meeting date has been set for Saturday, January 21st, 2017, in Potosi
- The following Board member terms expire at this meeting
 - Dave Tobey
 - Kai Walker
 - Kristen Schulte
 - Mark Seesing
 - Neal Humke

Ozark Trail Council Meeting

- The meeting date has been set for Saturday, February 11st, 2017, at Echo Bluff State Park
 - Agenda items are being developed

Construction and Maintenance of New and Existing Trails

- Construction and Maintenance Committee Report
 - Round Spring Section Trail Events
 - Official first event was held on 12-10-16 with 31 people and they built about 400 feet of trail
 - Entire loop corridor has been blown out and most has been prep cut
 - About a 1.5 miles still needs to be flagged, 250A to Root Hollow
 - Eight Events have been scheduled through March 2017
 - Mega Dates
 - March 25
 - April 22
 - September 30
 - Oct 28
 - Small Trailer was modified, any suggestions send to Mark
 - Southern cache tools are coming in and being prepped as needed
 - Folding saws

- Weed eaters
 - Fuel tanks
 - New Loppers are at Dicky Bubs
 - Mark has a lot of different things going on related to the trailers and tool maintenance
- Planning Committee
 - ArcGIS Mapping Software
 - OTA has approval from ESRI's (ArcGIS) non-profit program and the plan is to get 2 desktop licenses for about \$100 a year
 - Shephard Mountain
 - Don has been working with the Arcadia Valley area and the Ironton City Council just voted to allow the OTA and the Arcadia Valley Trail Association to start developing trail
 - Don has some people interested in helping design trail and a 1/3 mile has already been flagged

Promotion of the Ozark Trail & Development of the Ozark Trail

- Report of Education Outreach & Communications
 - **ACTION ITEM:** Roger needs bullet points on the EOC program from Ken
 - Ken has a candidate for the Communications position
 - Small group had phone call the other night to get things started up again
 - Ken took part in a video that was created for the Pacific Riverwalk group that talked about the how the river walk, the OT, and the Meramec Greenways will come together in Pacific
- Upcoming and Proposed Promotion Events
 - Mississippi Valley Bike and Outdoor Expo - Collinsville Convention Center, 1-15-17
 - Al-Pint Night- Date on web is wrong, needs to be determined
 - Alpine Shop Outdoor Expo - Kirkwood Store, 3-4-17
 - Trails Day Event – 6-3-17
 - Pride Fest in June
- Promotion Items/Giveaways
 - Had some discussion about the need to get some giveaways for these events
- 2017 International Trail Symposium
 - Jeff has committed to the ITS and has submitted for a concurrent session and a poster session
- 2017 OT-100/OT-50 Committee
 - Ken Kurtz is volunteering to be race director. It is suggested that Ken be the OTA contact, but find a professional biker to run it. Edward Wilson may have a contact that can assist.
- Map Sales
 - Poster Map are available
 - New price will be for \$15

- Free with \$100 donation through the end of the year
- Holiday Special Time for the Section Maps
 - All for \$99 plus \$5 P&H

General Administrative Activities, OTA Overhead, General Revenue

- Membership – plan on monthly emails to people who need to renew
- Trivia Night
 - Flyer is available and it is getting posted on Facebook
 - Need help getting things for the raffle and auctions
- Michelob Ultra Extra Mile Campaign
 - We placed first with a total of 1,153 verified votes cast for the Ozark Trail
 - Final grant amount of \$26,000 from American Hiking Society and Michelob Ultra will be awarded by 6/1/2017
 - They are asking for our plans on publicize the award
- OT Challenge Hike Planning Update:
 - Please continue spreading the word
 - To donate to a hiker, go to <https://www.crowdrise.com/OTChallengeHike>
 - To become a virtual hike, go to <https://www.crowdrise.com/virtual-hikers>

Granger-Thye Agreement with USFS for OTA House

- List has been posted in the basement white board and things are getting checked off

Open Discussion

- Jeff was told about a fundraiser program with Schnucks Markets that is like the Amazon Smile program. More to come once we are set up, but basically you get a card, register it, and then each time you make a purchase at Schnucks and swipe the card we will get some money back

Meeting was adjourned at 9:10 PM

Next Monthly Meeting: TBD

Next Board Meeting: January 21st, 2017 @ Potosi

Next Ozark Trail Council Meeting: February 11, 2017 @ Echo Bluff State Park

For the OTA

Jeffery J Goetter

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Secretary, Ozark Trail Association