

Ozark Trail Association Q3 Board Meeting Potosi, MO Saturday, August 6, 2022

A meeting of the directors of the corporation was held on Saturday, August 6, 2022, at 9:00 A.M., at the at the Corporation Offices, Potosi, state of Missouri, for the purpose of reviewing the prior year's business, discussing corporate operations for the upcoming year, and for the transaction of any other business that may properly come before the meeting, pursuant to notice and in accordance with Bylaws of the Ozark Trail Association, A Missouri Nonprofit Corporation.

Ms. Abi Jackson was elected Chairman of the meeting and Mr. Jeff Goetter was appointed Secretary thereof.

The secretary announced that the meeting was held pursuant to notice, if and as required under the bylaws of this corporation.

The secretary announced that the following directors were present at the meeting:

Ms. Kathie Brennan
Mr. Stephen Thompson

Mr. Tim Seener

Mr. James Schneider

Mr. Mark Goforth Mr. Garrett Doak

Mr. Jeff Goetter

The secretary then announced that the presence of these directors at the meeting represented a quorum of the board of directors as defined in the bylaws of this corporation.

The following persons were also present at the meeting:

Mr. Terry Hawn Ms. Abi Jackson Ms. Liatris Studer Ms. Hannah Hussey

The secretary announced that the minutes of the 2^{nd} Quarter Board meeting held on April 16, 2022, were provided for the meeting. After discussion, a vote was taken, and the minutes of the meeting were approved by the directors in attendance with one minor corrections.

The first item of business was the opportunity for open public discussion by meeting attendees. No items were brought forward.

The next item of business was the **President** report from Ms. Kathie Brennan. Very busy May and June. MTNF Bee Fork restoration project of Grasshopper Hollow is in work, and we are partnering to make sure the trail does not get damaged. The Forest Supervisor and Recreation Coordinator positions have not been filled yet, but a deputy has been, and he has reached out. We did ask for a NEPA to be done on the entire backbone to help with the corridor protection, especially with all the sales going on. Attended multiple meetings with other organizations and have worked with several AmeriCorps crews. Backpacker Magazine's Get Out More team was in town and held a clinic and we took them on a hike to Taum Sauk, then they helped with the Alpine Pint night event. Collaborative meetings have been on hold due to open positions in the Forest.

The next item of business was the **Vice President** report from Mr. Goforth. MDC has their Public Use committee reviewing the blue trail on August 31. MDC Trail Coordinator is being posted. Worked is being done on the trail kiosks and sign-in boxes. New Eagle Scout project request has come in where he wants to do a bridge across the creek near the Devils Toll.

The next item of business was the **Treasurer's** report provided by Mr. Roger Allison. Please See **Attachment 1**. After discussion agree to the Certificate of Deposit proposal.

The next item of business was the **Chief Operations Officer** report by Ms. Abi Jackson and may be viewed in **Attachment 2**. Find GAOA report

The next item of business was reports from the Standing Committees.

The **Recruiting and Nominating Committee** was an open discussion about the need to establish a working committee that would function year-round looking for talent and working on documenting succession plans for the critical positions. Ms. Brennan says there should be some documents already on hand of the structure. Action: identify who was last on committee and then identify new one

The **Communications Committee** had no report.

The **Construction & Maintenance Committee** was reported by Mr. Terry Hawn and may be viewed in **attachment 3**. And the Adopt-A-Trail report may be viewed in **Attachment 4**

The **Planning and Development Committee** report was presented by Mr. Jim Schneider and may be viewed in **Attachment 5.** Action: Secretary to look Victory gap and Van Buren information

The **Education and Outreach Committee** report was provided by summaries outreach events.

The **Finance Committee** was reported on by multiple persons. Membership reported 624 members, which is another record high. At this time there 43 3-Legged Monster teams signed up. The Float Hike Challenge has 15 people signed up, but some maybe ghosting the event so a smaller profit is anticipated. The one-eyed dog race sponsors have been doing trail maintenance at Council Bluff, but we will need to do some maintenance other places and lastly the Devils Tollgate has 85 people signed up and the packet pick up will be at the Arcadia Valley music festival. See **Attachment 6** for additional information.

The **20th Anniversary Celebration Committee** needs to be started. Ryan Hanlon has a band locked in for the 50th Mega Event at the end of the year. Mr. Goetter will be heading the committee up and will ask for volunteers.

The next item of business was a call for new business items.

Mr. Doak is working on a project that will offer shares of the trail to people so they will virtually own a small part of the trail. During discussion a question was asked if this needs to be cleared by the landowners? After discussion it was suggested, as a courtesy, let them know about it. Also suggested to contact the trails who did it how they did so.

After discussion, Saturday, November 12 was selected as the date for 4th Quarter Board of Directors meeting and will be held in-person meeting in Potosi.

There being no other further business before the Board, on motion duly made seconded and carried, the meeting was adjourned.

Respectfully submitted,

Jeffery J. Goetter Secretary, Ozark Trail Association Board of Directors

Attachment 1 - Treasurer Report



Report to the Board of Directors

Treasurer's Report

Prepared By: Roger Allison

August 3, 2022

Ladies and Gentlemen:

I apologize for not being able to attend the board meeting, a family obligation has been scheduled at the same time.

First Six Months Results:

I have attached financial statements for the first six months of 2022 to this report. Cashflow as been tremendous and we are in the black to a substantial degree.

The Endowment fund has not faired well in the first six months. The market value of the securities on June 30 is less than the sum of the donor restricted contributions. Keep in mind that this is a long term investment.

Cash Management:

I have not made any substantial progress on setting an interest-bearing account for our cash surplus. I intend to work with the President to set up an account that will hold certificates of deposit with Edward Jones. Based upon the first six months of this year, we have a cash burn rate of approximately \$12,500 per month. The cash balance as of June 30 therefore constitutes a 17-month supply. I propose purchasing \$30,000 of CD's with maturities of 3 months (25%), 6 months(25%) and 1 year(50%). In three months, we will evaluate our cash position and needs and determine we should add to this reserve fund.

Form 990 Preparation

On May 29, 2022, I sent a special report to the board dated May 28, 2022 via email. That report compared our Quickbook data with figures reported on the 2020 Form 990. I pointed out that expense amounts were not consistent between the two. In that report I concluded that we need to improve the communication between OTA and McFarland Business Services. Toward that end I undertook to fill out Parts VIII, IX, and X of the 2021 Form 990 on a preliminary basis. I provided the COO, the President and the Finance Committee my work product, which showed a side-by-side illustration of how I see QB mapping to the Form 990. Abi has forwarded it to MBS. We are awaiting feedback from MBS.

As always feel free to contact me at 314-397-5661 or via email at roger.allison@ozarktrail.com if you have any questions.

Statement of Activity January - June, 2022

	TOTAL
Revenue	
40000 Donations	8,553.90
40100 Individual Contributions	10,569.92
40200 Entity Contributions	1,624.18
Total 40000 Donations	20,748.00
42000 Grants	
42100 Business Grants	5,000.00
42300 Foundation Grants	3,500.00
Total 42000 Grants	8,500.00
45000 Recreational Trails Program	
45300 RTP Reimbursements	49,524.63
Total 45000 Recreational Trails Program	49,524.63
50000 USFS Cost-Share	54,124.57
52000 Membership Revenue	
52100 Memberships	13,682.66
Total 52000 Membership Revenue	13,682.66
54000 Merchandise and Misc. Sales	123.97
54300 Inventory Sales	
54340 Map Sales	4,179.81
54350 Merchandise Sales	3,535.03
Total 54300 Inventory Sales	7,714.84
54400 Cost of Inventory Sales	
54450 Merchandise Costs	-5,794.18
Total 54400 Cost of Inventory Sales	-5,794.18
Total 54000 Merchandise and Misc. Sales	2,044.63
58000 Special Events Income	
58001 Mega Cash In	661.00
58030 Challenge Hike Cash In	4,930.20
58035 Devil's Toll Race Cash In	3,430.00
58040 3-Legged Monster Cash In	2,980.00
Total 58000 Special Events Income	12,001.20
Unapplied Cash Payment Revenue	0.00
Total Revenue	\$160,625.69
GROSS PROFIT	\$160,625.69
Expenditures	
72000 Salary and Wage Expenses	
72200 Staff Wages	34,894.31
72300 Mower Wages	0.00

Statement of Activity January - June, 2022

	TOTAL
72400 Trail Builder Wages	0.00
72500 Payroll Expenses	2,935.09
Total 72000 Salary and Wage Expenses	37,829.40
74000 Promotion and Awards	
74100 AAT Promotion	695.66
74300 Booths	1,112.00
Total 74000 Promotion and Awards	1,807.66
75000 Contract Services	
75200 Accounting Fees	1,350.00
75800 Investment Fees	144.18
75900 Contract Services - Other	13,718.50
Total 75000 Contract Services	15,212.68
81000 Nonpersonnel Expenses	
81100 Office Supplies	221.02
81300 Computer and IT	
81320 Hardware & Software	24.55
81390 IT Subscriptions	1,137.00
Total 81300 Computer and IT	1,161.55
81400 Postage & Shipping	560.21
81700 Printing	142.49
81800 Dues and Subscriptions	
81890 Dues and Subscriptions - Other	500.00
Total 81800 Dues and Subscriptions	500.00
Total 81000 Nonpersonnel Expenses	2,585.27
82000 Facilities Expenses	
82200 Utilities	816.56
82300 Telecommunications	799.37
82600 Facilities Maintenance	64.31
Total 82000 Facilities Expenses	1,680.24
85000 Other Expenses	
85200 Dues and Subscriptions	60.00
85500 Insurance	2,502.66
85900 Other Expenses	3,152.92
Total 85000 Other Expenses	5,715.58
86000 Other Business Expenses	
86800 Bank Fees	3.60
Total 86000 Other Business Expenses	3.60

Statement of Activity January - June, 2022

NET REVENUE	\$88,928.66
NET OTHER REVENUE	\$3,217.50
Total Other Revenue	\$3,217.50
Total 60000 Other Revenue	3,217.50
Total 61000 Endowment Fund	142.50
61300 Interest and Dividends Earned	142.50
61000 Endowment Fund	
60000 Other Revenue	3,075.00
Other Revenue	
NET OPERATING REVENUE	\$85,711.16
Total Expenditures	\$74,914.53
Total 88000 Tools and Equipment	7,971.04
88700 Signage	400.08
88300 Repairs	5,123.60
88200 Maintenance	691.73
88000 Tools and Equipment 88100 Fuel	1.755.63
	2,108.00
87040 3-Legged Monster Race Cash Out Total 87000 Special Events Expenses	2.109.06
87030 Challenge Hike Cash Out	159.00 284.00
87020 Work Outings Cash Out	979.03
87010 Trivia Cash Out	200.00
87001 Mega Cash Out	487.03
87000 Special Events Expenses	
	TOTAL

Statement of Financial Position As of June 30, 2022

	TOTAL
ASSETS	
Current Assets	
Bank Accounts	
10000 Cash	213,911.7
Total Bank Accounts	\$213,911.79
Accounts Receivable	
11000 Accounts Receivable	0.0
11100 Accounts Receivable	0.00
Total 11000 Accounts Receivable	0.0
Total Accounts Receivable	\$0.00
Other Current Assets	
99989 Undeposited Funds	0.00
Total Other Current Assets	\$0.00
Total Current Assets	\$213,911.7
Fixed Assets	
16000 Fixed Operating Assets	
16600 Tools and Equipment	25,000.00
16800 Vehicles	27,500.00
Total 16000 Fixed Operating Assets	52,500.00
17000 Accumulated Depreciation	
17600 Tools and Equipment	-24,622.00
17800 Vehicles	-22,000.00
Total 17000 Accumulated Depreciation	-46,622.00
Total Fixed Assets	\$5,878.00
Other Assets	
15000 Long-term Investments	
15100 OTA Endowment Fund	
15110 Endowment-donor-restricted	31,305.0
15130 Endowment retained earnings	1,122.9
15150 Gains/Losses; Endowment	-5,073.93
Total 15100 OTA Endowment Fund	27,353.9
Total 15000 Long-term Investments	27,353.9
Total Other Assets	\$27,353.97
TOTAL ASSETS	\$247,143.72

Statement of Financial Position As of June 30, 2022

39100 Accumulated Adjustment	-7.483.82
Total 32000 Perm. Restricted Net Assets	31,305.00
32100 OTA Endowment Fund	31,305.00
32000 Perm. Restricted Net Assets	,
Total 31000 Temp. Restricted Net Assets	-5,073.9
31200 Endow Fund Unrealized Gain/Loss	-5,073.97
31000 Temp. Restricted Net Assets	135,407.00
30000 Unrestricted Net Assets	139,467.85
Equity	V
Total Liabilities	\$0.0
Total Current Liabilities	\$0.00
Total Accounts Payable	\$0.00
20000 Payables	0.00
Accounts Payable	
Current Liabilities	
Liabilities	
LIABILITIES AND EQUITY	TOTAL

Attachment 2 - CCO Report

COO Report
August 6th • Abi Jackson
2nd Quarter 2022

1. MAINTENANCE

- USFS Collaboration
 - Great American Outdoors Act (GAOA) Agreement (deferred maintenance)
 Met with key partners, prepared and submitted multiple monthly invoices, quarterly financial reports and progress reports. Completed a year-one annual review on the GAOA project documenting finances, stats, highlights, etc. and created infographics for social media.
 - Cost Share
 Submitted USFS quarterly report.
 - Ordered AAT incentives.
 - Attended the spring Mega at Bass' Resort on April 23rd and performed deferred maintenance with OTA President, Kathie Brennan, at Marble Creek Campground.

2. DEVELOPMENT

3. PROMOTION

Website

Updated sponsors on the homepage, continued work on homepage graphic that is in staging and met with the website team to develop site improvements.

3 Legged Monster

Met regulary with event planning committee, created event flyer, updated race maps and sponsor form, promoted the event on social media, updated event description on UltraSignup, ordered swag and had event added to Terrain Magazine's online calendar.

Social Media

Created monthly membership promotional graphics and welcome graphics highlighting new and renewing members for social media, promoted upcoming events and made posts regularly.

Newsletter

Worked with Kathie Brennan, President, to design and send e-newsletter.

4. FUNDRAISING

Membership

Mailed new member kits, manually entered check payments, mailed life member certificates, sent donation acknowledgements, and mailed letters to lapsed members.

Merchandise

Ordered re-print of OT Guidebook with updated price printed on books. Filled and mailed merchandise and map orders weekly. Ordered and managed inventory.

- Attended Al-Pint Night at Alpine Shop in Kirkwood on June 30th.
- Renewed ArcGIS online subscription to begin process of setting up the "Trail Shares" fundraising program.
- Grants
 - Met with REI to discuss current grant progress
 - Submitted NEEF grant request

5. ADMINISTRATIVE

- Accounting
 - Bookkeeping: Entered second quarter banking information into Quickbooks. All payables, receivables
 and deposits have been tracked and coded to the appropriate categories in the chart of accounts and
 there are detailed and organized electronic files of all documents.
- Miscellaneous Additional Collaboration
 - o Met with OTA President and Membership Coordinator regularly.
 - Attended the Q2 2022 Board Meeting on April 16th.
 - Attended the USFS partner meeting on June 21st.
 - During weekends and evenings, attended the Q2 2022 Board Meeting, website meeting, multiple staff meetings, and multiple 3-Legged Monster meetings.

All other general and miscellaneous office duties have also been completed during this time.

Attachment 3 – C&M Report



Report to the Board of Directors

Construction and Maintenance Report

Prepared By: Terry Hawn

We have established the entire 2022 Calendar year maintenance and construction schedule. That was done in conjunction with the 5 yr schedule and high-level C&M 5 yr plan submitted back in August.

Between Jan - June 2022

- there were 13 OT Maintenance event including the Spring Mega and Spring Winona event
 - 4 OT-OHT events scheduled (2 canceled due to weather)
 - 9 Outreach Events scheduled (2 canceled due to weather)

We have another 13 Scheduled Maintenance Events for the fall between August and December 17th, as well as 3 OT-OHT Builds and 5 events scheduled for which maintenance will be performed as needed,

We still have a very robust list of Ozark Trail enhancement projects using GAOA grant from the USFS. These projects include:

- Karkaghne Project #3 K5a tread re-hab West of Big Nasty on Little Nasty apprx
 1.5 mile **** (this has actually started with the first 750 ft south of Bee-Fork completed 5/22)
- Blair Creek Project #1 BC3 move trail out of drainage areas
- Blair Creek Project #2 BC5 rehab hillside tread that is virtually gone approx 300 ft
- Current River Project #1 CR3a rehab trail tread on north side of Stegal Mtn .25 mile
- Current River Project #2 CR10 Fix steep ascent via boulder drainage at highway 60 underpass
- Courtois Project #3 Between Hwy 8 /Lost Creek and Gobblers Knob Rd at mile marker 36-38
- Courtois Project #4 Mile 39.7 between FS RD 2591 and 2267 .75 mile of tread rehab
- Courtois Project #5 Berryman north end of loop just above Harmon Springs spur connection – completed during 2022 Spring Mega)
- Courtois Project #6 Re-route just west of 2nd crossing move trail ot of drainage area and up on hillside – will require NEPA.
- Courtois Project #7 Repair trail between Hazel Creek to Snapps Branch then to FS

- RD 2698 3 miles
- Trace Creek Project #1 Tread repair between Pine Branch and Delbridge rd .25
 mile
- Trace Creek Project #2 Spur to CBL -
- Trace Creek Project #3 Peter Cave Hollow to gravel road -mile 23-24
 hillside tread repair
- 11 Pt Project #2 EP3 tread rehab directly behind Campground 200 ft up the bluff Completed
- 11 Pt Project #3 EP10 re-route east of Bochman Springs
- Norfork Project #1 re-route off of CTY RD AP
- Norfork Project #2 NF4a fix hillside tread erosion
- Taum Sauk TS11 reroute
- Councl Bluff CBL2 re-route above spillway to by pass erosion and rutting .2 mile
- Council Bluff CBL move tread up the hill away from flooding cove for .25 miles
- New trailheads and spurs
 - 11 Pt -Project #4 EP10 move western TH to Bannister Rd (Cty Rd 430) and build out 1 mile of new trail uilt b
 - New Harmon Springs Spur to new trailhead being built by USFS on Floyd Tower Road –o s The USFS has already allocated \$11,000 funding for next Oct 2023 for the spur.
 - Victory TH move out closer to highway to help close the gap a bit closer
 - Wappapello Southern Trailhead move to USFS land and off private drive

Non – GAOA Trail work

- June 2022 was all about clearing the trail down south and up north. Work was done several of normal hot spots on the Courtois, Karkaghne, Trace Creek, Blair Creek, Current River, Between The Rivers and 1 Pt sections in conjunction with AmeriCorps-ERT teams and OTA volunteers.
- We have purchased the following new equipment using donations from OTA supporters and GAOA funding
 - DR walk behind weed eater
 - 2 Stihl FS91R weed eaters
 - 7 Pulaskis
- We have repaired 2 of our older Stihl weed eaters that needed new shafts put in.
- Purchased new OTA Canopy to replaced damaged canopy at Spring 2022 Mega.
- We plan on adding or updating the Kiosks at each trailhead as well as improving signage at all trailheads and secondary trail access points. We have purchased wood and supplies to build several new kiosks and signs for placement at various trailheads across the 435 mils of the Ozark Trail system.

Connecting the OT-OHT – Build down south

 We will be putting in place an outreach program of some kind to solicit donations to support the Build down south .. we may need the help of the Outreach and financial teams.

2023 Schedule of Events

2023 Event Calendar (updated as of 6/25/2021)
*** (Additional OT-OHT Build Calendar)

Sat 12/31/22 - Last Day Hike Event Su Jan 1 2023 - First Day Hike Event

Sa Jan 7 - TBD

Sa 01/14 - OTA Board Mtg -

Fri-Sun 01/20-22- OT-OHT Trail Build – In Udall, Mo

TH 01/26 - Jeff City Lobby Day
Sun 01/28 - OT Maint TBD
Sa 02/04 - ??? Trivia Night

Su 02/05 - Super Bowl Sunday - Maint on the OT

Sa 02/11 - ?? Trivia Night

Fri-Sun 02/11-13 - OT-OHT Build - UDALL

Fri -Sun 02/17-19 - Time for The Ladies –Round Springs- Timber Fire Dept Chili and Pie Auction

Sa 02/25 - Maint on the OT

Th 03/02 - OT Council Meeting – Zoom

Sa 03/04 - Maint OT - North

Fri-Sun 03/10-03/12 - OT-OHT Udall Build

Daylight Savings Time change

St Patrick's Day

Fri Mar 17

Fri-Th 03/17-22 - "Luck of the Irish" at Winona – working Current River, BTR and Eleven Point

Sa-Su Mar 25-26 - TBD

Sat-Sun 04/01 - Maint on the North - Sutton Bluff - Karkahgne

Fri-Su 04/07-09 - Maintenance on the Trail

- Build OT-OHT Build

Sun 04/02 - Pslam Sunday

Fri-Sun 04/08 - Maint on OT TBD
Tu 04/11 - OTA Board Mtg
FRI - 04/14 - Spring Mega Prep

Sa 04/14-16 - Spring Mega. South - OT/OHT Connection Or Hazel Creek- Snap Branch

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fRI -4/28-30 - OT CHallenge

TH 05/04-07 - Junior Ranger Day – Round Springs – Place Holder – TBD

Sa May 10 - Celebrating Mom on the OT

SUN 05/14 - MOTHER'S DAY

Sa May 20-22* - Friends and Family

Sa 05/27 - OT Maint

Mon

May 29 - Memorial Day

Sa 06/01 - National Trails Day observed TBA

Fri 06/09

Sa 06/10 - Devil's TollGate

Sa June 17

Su June 24

Sa July 1`

Sa July 8

Sa July 15

Sa July 22

Sa July 29

Sa Aug 5

Sa Aug 12

Sa Aug 15 - OTA-OTC Meeting – Zoom

W-Th Aug 23-24 - Prep for 3-LM Race

Fri-Sun Aug 25-26 - 3-Legged Monst\er Race - BASS

Sa Sept 2-3 - Labor on the OT

Mon Sept 4 - Labor Day

Fri-Sun Sept 8-10 - TBD - OT-OHT Build

Fri-Sun Sept 16-17* - MTB Maint Council Bluff or Berryman. — Maybe OTSHAB Maint Day

W-Fri Sept 20-21 - MTB Prep

Sa Sept 23 - One Eyed Dog 50/100 MTB Race – Council Bluff

W-Th - Oct 4-5- Fall Mega Prep

Fr-Sun Oct 6-7 - Fall Mega -- OTA 20th Anniversary

Fr - 10/13 - Mississippi Valley Outdoor Expo

- OT-OHT Build

Fri 10/21-22 - Maint on OT - TBD

Fri-Wed Oct 27-01 - Whoopin It Up in Winona Extended work week art Winona

Fri Nov 02-03 - 100 Endurance Race Maintenance and Prep\\\\

Sa-Sun Nov 03-04- OT100M ER Aid Stations
Sa-Sun 11/10-12 - MTB Maint Council Bluff or Berryman. – Maybe OTSHAB Maint Day
- OT-OTH Udall Build

Daylight Savings Time ends

T Nov 1-Dec 14 – Potential for Americorp-NCCC crew to work on GAOA OT tread rehab

Sa 11/12 - Deer Season begins

Sa Nov 14 - OTA Board Meeting - Zoom

Sa 11/17-19 - OT-OHT Build Udall

Thurs 11/23 - Thanksgiving

Sat 11/25-26 - The 3 "F"s maintenance event

Tue Dec 4 - #GivingTuesday

Fri-Sun 12/01-03- OT-OHT Build Udall Sa 12/09 - GAOA Day on the OT Sa Dec 16 - Holiday Maintenance

Mon Dec 25 - Christmas

Su Dec 31/2023 - End of Year Hike

Attachment 4 - ATT Report



Report to the Board of Directors

Adopt-A- Trail Update

Prepared By: John Nies

Updated Adopt a Trail data								
	Open Sections	Percent Adopted Sections	Non Active Adopters	Active Adopters	Percent Active	T Shirt Active Adopters		
Courtois	1/14	93	5/12	7/12	58	3/12		
Berryman	0/5	100	4/5	1/5	20	0/5		
Trace Creek	0/7	100	3/6	3/6	50	1/6		
Council Bluff Lake Loop	0/5	100	6/6	0/6	0	0/6		
Middle Fork	1/12	92	8/9	1/9	11	0/9		
Karkaghne	2/9	78	5/6	1/6	17	1/6		
Blair Creek	0/6	100	3/5	2/5	40	2/5		
Current River	4/11	64	4/6	2/6	33	2/6		
BTR	1/9	89	7/8	1/8	13	1/8		
Eleven Point	0/11	100	3/7	4/7	57	3/7		
North Fork	0/7	100	4/7	3/7	43	1/7		
Taum Sauk	1/11	91	7/9	2/9	33	1/9		
Marble Creek	2/3	67	1/1	0/1	0	0/1		
Wappapello	3/16	81	3/7	4/7	57	1/7		
Victory	0/11	100	2/3	1/3	33	1/3		
Upper Current	5/7	29	2/2	0/2	0	0/2		
		86.5			29.0625			

Nonactive adopter describes anyone who has not submitted a report in 2022. Some of these adopters did respond to the spring renewal survey, some reported work in 2021, some have not responded at all in the past year.

Active adopters describes any adopter who has reported work in 2022.

T shirt active adopters describes adopters who have or will likely receive the AAT t shirt for 3 reported trips in 2022.

Cells highlighted in red mark probable focus areas for growth.

AAT Coordinator next steps include (at least):

- Deleting nonactive adopters, creating a more realistic OPEN section percentage
- Focused section advertising push with new data as basis
- Share data with adopers in next newsletter, continue incentives and positive responses to reports, and maintain other 2022 goals, support inter section adopter communication (some adopters are wanting to communicate with neighboring sections for coordination)

Attachment 5 - TP&D Report



Report to the Board of Directors

Trail Planning and Development Committee August 2022 Prepared By: Jim Schneider

A. The Trail Planning and Development Committee met to establish and agree upon a strategy to guide our efforts going forward as follows:

Workstream 1 – Build the on-line trail map and planned trail corridor(s)

- Renew license with ARC GIS Online to support trail corridor planning and trail building efforts
- Download GIS parcel / land ownership data for every county along the current and proposed trail corridors and upload to OTA trail map.
- Upload current trail routes based on GIS data
- Document proposed new trails
- Create online database to document efforts on each parcel for the proposed trail corridor(s)
- Update database with work completed to date

Workstream 2- Engage Community Leaders

- Create a data base / file to community leaders and engagement activity
- Update with appropriate contact names and contact information
- Develop schedule to reach out and establish appropriate meetings to discuss our vision and plans
- Determine approach for OTC communication and engagement

Workstream 3 – Build foundation for property /trail rights acquisition and protection

- Establish relationships with land trust organizations to partner with the OTA
- Ramp up relationships with private foundations and corporations to support funding of land acquisition / trail rights.
- Determine fit and strategy, next steps for water and road trails
- Develop landowner engagement strategy and documentation

B. On-line Trail Mapping

a. Efforts are underway to renew and expand our ARC GIS licenses. By mid-August we should have 2 creator licenses and 1 viewer license active for a \$250 annual fee.
 Christie Roland Non Profit Sales Executive at ESRI is our primary contact. She provided

links to following "story boards" and a recommendation of training to attend, which has been uploaded in the TP&D / ARC GIS cloud folder.

Developing story boards like this may be helpful to communicate our vision, strategy and plan to build and maintain the OT

Links:

https://experience.arcgis.com/experience/804c7e56115041048bbf1986e6d06978

https://storymaps.arcgis.com/stories/5b83c49e41614dfabd8c2a5e2b686a 24

https://storymaps.arcgis.com/stories/f63b09fb5f734c72918305e6e5c9cb3

- b. The goal is to develop a complete picture of the landowners for the existing trail and gap corridors. Once developed we will use this as the foundation for our committee efforts in our work with the landowners along the gap corridors.
- c. Tom Forbes NFS supports the Forest Service's GIS systems and has the GPS coordinates for the OT inside the Forest Service boundaries. These files have been received and uploaded to our cloud folders We can use this data to update our map once we create it.
- d. To support our planning efforts, we developed a spreadsheet to document the availability of GIS data in each county in the OT trail corridor (existing and planned). Since this was created, Matt Aholt has completed research on each county and updated this spreadsheet accordingly. This spreadsheet is stored in the TP&D General folder
- C. Kayla Brinkley has joined the Trail Planning and Development Committee to provide her support and expertise with GIS software and processes.
- D. The Committee completed initial planning discussions around two existing gaps: North Forks Southern TH to Dawt Mill, and Wappapello to Victory Sections. The committee identified several action items for follow-up.
- E. MVTA termination update
 - a. Matt Aholt confirmed his plan to liquidate the MVTA in the July to August timeframe.
 - b. Some proceeds from the MVTA association will be donated to the OTA and these funds will be reserved to support the Trail Planning and Development Committee activities.
 - c. Matt will continue to work with the OTA on this committee to drive planning efforts for the corridor along the Meramec River from Onondaga SP to the Pacific TH meeting up with the Great Rivers Greenway
- F. Partner Outreach Efforts:

- Scheduled meeting with **The Conservation Fund** Ginny Moore Kansas State Director & Clint Miller, Central Midwest Regional Director to discuss partnership opportunities Website: conservationfund.org. Previous projects include purchase of land near Johnson Shut Ins and Bell Mountain: https://www.conservationfund.org/where-we-work/missouri: "With this purchase and gift of scenic wilderness, the Richard King Mellon Foundation added some of the most rugged land in Missouri to Johnson's Shut-Ins State Park. The land, now the Goggins Mountain Wild Area, is covered in thick forests broken by rocky glades. Nine miles of the Ozark Trail run through the property, which links the state park to the US Forest Service's Bell Mountain Wilderness Area.
 - Scheduled meeting with Ozark Land Trust, Executive Director- Larry Levin, and Conservation Program Manager - Nic Rogers for Wed Aug 10 to discuss our trail planning and development efforts
 - Met with Holly Neill, Deputy Director with the Nature Conservancy of Missouri.
 Holly.Neill@tnc.org Phone 417-827-4864. She returned my phone message. We discussed the mission of the OTA and our trail building efforts and discussed how we could partner to assist our efforts.
 - Their conservation priorities for Missouri include the Current River watershed.
 - She is going to send me a map of their owned properties in Missouri that are near our trail and the boundaries of the Current River conservation /watershed priority area.
 - If the OT corridor would be within their Current River conservation focus area, we could potentially partner with the NC to fund trail acquisition rights (easement / purchase).
 - They have a revolving fund whereby they acquire property, attach an easement and resell property (generally at a loss) and maintain the easement.

Attachment 6 - Finance Report



Ozark Trail Association Finance Committee Board Meeting Report August 06, 2022

Executive Summary:

For detailed financial results on cash flows and compliance reporting please see the Treasurer's report to the Board. There are several fundraising events in Q3 that may contribute additional cash.

Membership continues to grow and hit a new high number of members in July (624). Corporate Sponsorship has identified numerous product donations and applied for additional grants.

The Finance Committee has also completed descriptions for critical roles on the team that can be used for succession planning.

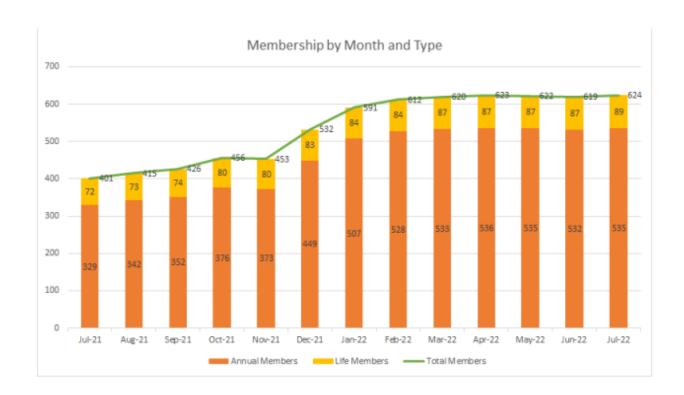
The Finance Committee will continue evolving the financial plans for supporting the current and future operations of the Ozark Trail Association.

Membership

July 2022 Membership Counts

• TOTAL Members: 624 (+5 😊)

o Annual Members: 535 (+3) o Lifetime Members: 80 (+2 ;



Corporate Sponsorship

The Nature Conservancy of Missouri: Met with Holly Neill, Deputy Director with.

Holly.Neill@tnc.org Phone 417-827-4864. Discussed the mission of the OTA and our trail building efforts and discussed how we could

partner to assist our efforts. Their conservation priorities for Missouri include the Current River watershed. She is going to send me a map of their owned properties in Missouri that are near our trail and the boundaries of the Current River conservation /watershed priority area. If the OT corridor would be within their Current River conservation focus area, we could potentially partner with the NC to fund trail acquisition rights (easement / purchase). They have a revolving fund whereby they acquire property, attach an easement and resell property (generally at a loss) and maintain the easement.

SeatoSummit: confirmed willingness to donate equipment. Awaiting response on follow-up email Hydoflask: Cash donation opportunities open in August. Submitted equipment donation request.

Submitted grant applications to Dick's Sporting Goods and Gregory

American Outdoor Brands: On July 28 Ethan O'Keefe responded. They could not support us financially but possibly with product donation. Response to American Outdoor Brands, product donation would be great and asked for what additional information he might need



Report to the Board of Directors

3-Legged Monster Race

Prepared By: Tim Seener

We have a total of 42 teams signed up as of our last staff meeting on 8-2. This is up considerably from our 25 or so teams last year!

We still need a few more volunteers for things like running sweep for the long course, and possibly a few scattered at aid stations and at Bass canoe to monitor safety of bikes through the afternoon.

The event is based out of Ozark Outdoors this year, and the race is paying for volunteer camping, but it's expensive. We have sites 100-105 reserved, and they claim those will hold 80 people all together. I'm unsure about that statement.

We are closing registration for the event Monday the 15th, because we have to forward a list of participants to Ozark so they can pre-register them for day passes or camping if they selected camping.