

Ozark Trail Association Q2 Board Meeting Zoom Video Conference Saturday, April 29, 2023

A regular meeting of the directors of the corporation was held on Saturday, April 29, 2023, at 9:00 A.M., at the Potosi Office of the Corporation, for the purpose of reviewing the prior business and discussing corporate operations for the remainder of the year, and for the transaction of any other business that may properly come before the meeting, pursuant to notice and in accordance with Bylaws of the Ozark Trail Association, A Missouri Nonprofit Corporation.

Mr. Abi Jackson was elected Chairman of the meeting and Mr. Jeff Goetter was appointed Secretary thereof.

The secretary announced that the meeting was held pursuant to notice, if and as required under the bylaws of this corporation.

The secretary announced that the following directors were present at the meeting:

Ms. Kathie BrennanMr. Mark GoforthMr. Tim SeenerMr. Garrett DoakMr. Roger AllisonMr. Jeff Goetter

Mr. James Schneider

The secretary then announced that the presence of these directors at the meeting represented a quorum of the board of directors as defined in the bylaws of this corporation.

The following persons were also present at the meeting:

Ms. Abi Jackson Mr. Terry Hawn

Ms. Liatris Studer

The secretary announced that the minutes of the Annual Board meeting held on **January 21, 2021**, were provided prior to the meeting. After discussion, a vote was taken, and the minutes of the meeting were approved by the directors in attendance.

The floor was an open call for citizen comments. There being none.

The first item of business was the **President's** report from Ms. Kathie Brennan. Ms. Brennan reported on the meetings and other actions she has taken part in since the previous meeting. At the CFM meetings at Jefferson City, it was discovered that a bill is being introduced on MO historic trails and Ms. Brennan talked with the representative and the Ozark Trail will be included in the bill, this may just be another way of recognition. The NRT has come back so all the 430 miles of the trail carries the designation. Ms. Brennan attended the 2023 International Trail Summit held by American Trails and a lot of contacts were made. The DNR brochure is scheduled to be published later in 2023.

The next item of business was the **Vice President's** report from Mr. Goforth. Discussed ways to prevent sawyers hitting sections that had already been cut. The USFS

contact will be added to the mailing list. River Trail is still held up on the MDC side. Get details on saw training, sounds like we are finally getting trainers trained.

The next item of business was the **Treasurer's** report by Mr. Roger Allison. The Financial report was discussed and may be viewed in **Attachment 1**.

The next item of business was the **Chief Operations Officer** report by Ms. Abi Jackson and may be viewed in **Attachment 2**.

The next item of business was reports from the Standing Committees.

The **Communications Committee** was reported on by Mr. Garrett Doak. Nothing to really share. Ms. Brennan talked about social media; Caitlyn is going to be added so she can post.

The **Construction & Maintenance Committee** was reported on by Mr. Terry Hawn and may be viewed in **Attachment 3**. The first round of GAOA is ending and the next funding round should be coming soon.

We have 145 segments in the adoption program and 105 are adopted. There is concern over a 12-mile section on Blair Creek section where a single adopter requested it, but there is concern that the Sierra Club should have that section under an MOU. Ms. Jackson will continue the Orphan posts on Facebook for the open sections.

The **Planning and Development Committee** was reported on by Mr. Schneider. and may be viewed in **Attachment 4.**

The **Education and Outreach Committee** report reported by different people. As normal several events were hosted and will be attended by the corporation.

The **Finance Committee** was reported on by multiple members.

Mr. Allison reported the endowment fund is doing okay and is reacting to the normal market trends.

Mr. Garrett Doak presented the current Membership status report, and it may be viewed in **Attachment 5.**

The 20th Anniversary Committee was reported on by Mr. Jeff Goetter. The event was a great success with close to 90 people attending.

The Challenge hike is only projected to bring in \$7000 as participants are lower than in years past.

The 3-legged monster race should be open for signups soon. The date is set for August 19. We are looking for more volunteers to direct people at the turn offs.

The next item of business was a call for new business items.

Mr. Schneider reported on recruiting and some positions have been posted on the website and he would like to make this a topic of the business meeting.

The 3rd Quarter Board of Directors meeting will be Saturday, August 5th, 2023.

Motions approved by the Board.

No motions were made by the board requiring a vote of all directors in attendance at this meeting.

Action items from the meeting are as follows.

Research is needed on the Sierra Club and additional Blair Creek adoption and if they still are actively working in the section.

There being no other further business before the Board, on motion duly made seconded and carried, the meeting was adjourned.

Respectfully submitted,

Jeffery J. Goetter Secretary, Ozark Trail Association Board of Directors



Report to the Board of Directors

Treasurer's Report

Prepared By: Roger B. Allison

April 26, 2023

The financial results for the first quarter of 2023 are shown in the attached management report that includes a Statement of Activity and a Statement of Financial Position for the period of Jan 1, 2023 to Mar 31, 2023. OTA sustained an operating loss of \$769. The revenues for the quarter totaled \$56,788 or 29.7% of our 2023 budget. Expenses totaled \$57,557 or 34% of our 2023 budget.

Our financial position is strong with assets of \$232,506. Our only liabilities are tax withholding and payroll tax payables of \$3,445 not shown on the Statement of Financial Position.

We transferred \$40,000 from our checking account to the Edward Jones CD account on 3/28/2023. The reserve fund now stands at over \$70,000. Our current CD holdings are shown the table below:

Bank	Maturity Date	Amount
ASSOCIATED BK NATL ASSN GREEN	07/03/2023	10,000
EAST CAMBRIDGE SVGS BK	07/13/2023	8,000
BYLINE BK CHICAGO IL	10/02/2023	10,000
FIFTH THIRD BK CINCINNATI	10/05/2023	15,000
ROYAL BUSINESS BK LOS ANGELES	01/19/2024	7000
ALLY BK SANDY UTAH	03/28/2024	20,000
Cash		211

Let me know if you have any questions.

Management Report

Ozark Trail Association
For the period ended March 31, 2023

Prepared on

April 26, 2023

For management use only

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Statement of Activity

January - March, 2023

	Total
REVENUE	
40000 Donations	
40100 Individual Contributions	8,194.99
40200 Entity Contributions	792.98
Total 40000 Donations	8,987.97
42000 Grants	
42500 Nonprofit Grants	1,000.00
Total 42000 Grants	1,000.00
50000 USFS Cost-Share	20,554.78
52000 Membership Revenue	
52100 Memberships	8,171.62
Total 52000 Membership Revenue	8,171.62
54000 Merchandise and Misc. Sales	
54300 Inventory Sales	
54340 Map Sales	1,285.94
54350 Merchandise Sales	1,375.03
Total 54300 Inventory Sales	2,660.97
Total 54000 Merchandise and Misc. Sales	2,660.97
58000 Special Events Income	
58010 Trivia Cash In	8,957.06
58030 Challenge Hike Cash In	2,834.90
58035 Devil's Toll Race Cash In	2,735.00
58900 Special Events Income - Other	885.70
Total 58000 Special Events Income	15,412.66
Total Revenue	56,788.00
GROSS PROFIT	56,788.00
EXPENDITURES	
72000 Salary and Wage Expenses	
72200 Staff Wages	27,443.93
72500 Payroll Expenses	2,410.06
Total 72000 Salary and Wage Expenses	29,853.99
74000 Promotion and Awards	
74200 Awards and Gifts	375.85
74300 Booths	1,000.00
Total 74000 Promotion and Awards	1,375.85
75000 Contract Services	
75200 Accounting Fees	225.00
75800 Investment Fees	82.03
75900 Contract Services - Other	16,533.09
Total 75000 Contract Services	16,840.12
81000 Nonpersonnel Expenses	
81100 Office Supplies	96.77

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	Total
81300 Computer and IT	
81320 Hardware & Software	69.00
81390 IT Subscriptions	325.00
Total 81300 Computer and IT	394.00
81400 Postage & Shipping	279.96
81700 Printing	1,236.19
81800 Dues and Subscriptions	
81890 Dues and Subscriptions - Other	50.00
Total 81800 Dues and Subscriptions	50.00
Total 81000 Nonpersonnel Expenses	2,056.92
82000 Facilities Expenses	
82200 Utilities	632.69
82300 Telecommunications	422.34
82600 Facilities Maintenance	256.07
Total 82000 Facilities Expenses	1,311.10
85000 Other Expenses	
85100 Advertising Expenses	745.00
85200 Dues and Subscriptions	510.00
85500 Insurance	1,713.75
Total 85000 Other Expenses	2,968.75
86000 Other Business Expenses	
86800 Bank Fees	13.86
Total 86000 Other Business Expenses	13.86
87000 Special Events Expenses	
87010 Trivia Cash Out	670.00
87020 Work Outings Cash Out	1,096.44
87030 Challenge Hike Cash Out	150.00
87035 Devil's Toll Race Cash Out	52.00
Total 87000 Special Events Expenses	1,968.44
88000 Tools and Equipment	
88100 Fuel	981.40
88200 Maintenance	96.20
88700 Signage	90.86
Total 88000 Tools and Equipment	1,168.46
Total Expenditures	57,557.49
ET OPERATING REVENUE	-769.49
THER REVENUE	
60000 Other Revenue	0.01
61000 Endowment Fund	
61300 Interest and Dividends Earned	74.92
Total 61000 Endowment Fund	74.92
62000 Interest Income	68.75
Total 60000 Other Revenue	143.68
Total Other Revenue	143.68

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	Total
NET OTHER REVENUE	143.68
NET REVENUE	\$ -625.81



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Statement of Financial Position

As of March 31, 2023

	Total
SSETS	
Current Assets	
Bank Accounts	
10000 Cash	132,475.19
Total Bank Accounts	132,475.19
Total Current Assets	132,475.19
Fixed Assets	
16000 Fixed Operating Assets	
16600 Tools and Equipment	25,000.00
16800 Vehirles	27,500.00
Total 16000 Fixed Operating Assets	52,500.00
17000 Accumulated Depreciation	
17600 Tools and Equipment	-24,622.00
17800 Vehicles	-27,500.00
Total 17000 Accumulated Depreciation	-52,122.00
Total Fixed Assets	378.00
Other Assets	
14000 Other Short-term Assets	
14100 OTA Reserve Fund	70,071.80
Total 14000 Other Short-term Assets	70,071.80
15000 Long-term Investments	
15100 OTA Endowment Fund	
15110 Endowment-donor-restricted	32,305.00
15130 Endowment retained earnings	1,677.01
15150 Gains/Losses; Endowment	-4,400.60
Total 15100 OTA Endowment Fund	29,581.41
Total 15000 Long-term investments	29,581.41
Total Other Assets	99,653.21
TOTAL ASSETS	\$232,506.40
ABILITIES AND EQUITY	
Liabilities	
Total Liabilities	
Equity	
30000 Unrestricted Net Assets	212,711.63
31000 Temp. Restricted Net Assets	
31200 Endow Fund Unrealized Gain/Loss	-4,400.60
Total 31000 Temp. Restricted Net Assets	-4,400.60
32000 Perm. Restricted Net Assets	
32100 OTA Endowment Fund	32,305.00
Total 32000 Perm. Restricted Net Assets	32,305.00
39100 Accumulated Adjustment	-7,483.82

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	Total
Net Revenue	-625.81
Total Equity	232,506.40
TOTAL LIABILITIES AND EQUITY	\$232,506.40



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Attachment 2 Chief Operating Officer

COO Report April 29th • Abi Jackson 1st Quarter 2023

1. MAINTENANCE

- USFS Collaboration
 - Great American Outdoors Act (GAOA) Agreement (deferred maintenance):
 Met with key partners, updated current budget with modifications, prepared and submitted monthly invoices, quarterly financial reports, progress reports, and submitted employee payroll hours.
 - o Updated sam.gov registration

2. PROMOTION

Devil's Toll Race

Submitted MDC and DNR MO State Parks special use permit applications.

3-Legged Monster Race

Submitted MDC and US Forest Service special use permit applications. Collaborated with race committee members.

Advertising

Created an ad for Terrain magazine.

Website

Made updates to the online job board, updated homepage graphic to svg, and met regularly with the website task force. Made updates as needed.

Outdoor Expo

Registered for event, processed sponsorship payment, submitted signed agreement, created sponsor ad.

Membership Brochure

Updated existing membership brochure and ordered 5,000 copies.

Social Media

Created section of the week video and Throwback Thursday graphics and posts to promote the upcoming 20th anniversary event. Created monthly membership promotional graphics and welcome graphics highlighting new and renewing members for social media and made posts regularly. Posted multiple prescribed burn notices.

20th Anniversary

Created anniversary graphics and promotion of event on social media, attended meetings, created invitation and sent to VIP list, created Powerpoint presentation, ordered cake, and attended event.

3. FUNDRAISING

2022 OT Challenge Hike

Updated the sponsorship flyer, signed and returned NPS permit paperwork and paid permit fees.

Merchandise

Filled and mailed merchandise and map orders weekly. Ordered and managed inventory.

Newsletter

Designed and sent multiple e-newsletters.

Membership

Created membership promotion poster. Continued work with Garrett Doak, Membership Coordinator. Mailed new member kits, manually entered check payments, mailed life member certificates, and sent donation acknowledgements.

Trivia Night

Posted reminder on social media and kept list of reservations.

Created the \$20 for 20 Years fundraising campaign graphics and logo.

Grants

- o Submitted David Risberg final grant report.
- Submitted Carl Morrow final grant report.
- o Received 2023 David Risberg grant of \$1,000 to work on OT Guidebook updates.
- Submitted grant proposal to Carl Morrow Annual Giving Program requesting \$2,500 to hire a trail crew for non-forest lands.

4. ADMINISTRATIVE

- Accounting
 - Bookkeeping: Entered first quarter banking information into Quickbooks. All payables, receivables and deposits have been tracked and coded to the appropriate categories in the chart of accounts and there are detailed and organized electronic files of all documents.
 - Mailed w-2s
 - o 2023 Budget: Worked with the OTA President and Treasurer to create the 2023 proposed budget.
- Organization Development
 - 2023 Operating Plan: Worked with the OTA President to update the current operating plan and program expenses.
- Annual Report
 - o Created the 2022 annual report documenting finances, stats, highlights, etc.
- Miscellaneous Additional Collaboration
 - Attended DEIA Webinar hosted by the USFS.
 - o Attended the USFS partnership meeting
 - o Attended the Q1 2023 Board Meeting plus staff and website meetings.
 - Met with Kathie Brennan OTA President, Terry Hawn OTA C&M Chair and Shane Hoskins USFS
 Dispersed Recreation Program Manager to discuss GAOA current partnership and extended funding.

All other general and miscellaneous office duties have also been completed during this time.

Attachment 3 Construction and Maintenance



Report to the Board of Directors

Construction and Maintenance Committee Prepared By: Terry Hawn April 2023

2023 Has been rocky weatherwise to say the least but we have managed to have an OT-OHT Build down south,

2 Americorp crews, worked on nearly 60 miles of trail, cleared a truckload of trees off the trail on the Courtois, Trace Creek, Middlefork, Current River, Between The River and Eleven Point sections of that comprise the Ozark Trail.

Supported the Outdoor Expo at Tower Grove Park –and despite the miserable stormy and cold weather had a reasonably successful event. We supported the CFM Jefferson City Day, Alpine Shop Stream Team Pint Night.

We been getting regular GAOA Invoices to the USFS monthly since the contract was first established in 2021 and have been reimbursed on each invoice submitted so far so things are moving along on that front. We have the first 2 year GAOA contract expiring on April 30 and expect to spend it down to nearly zero. We anticipate getting the USFS GAOA contract renewed for 2023-2025 fiscal years of approximately \$250,000. As part of the new USFS GAOA contract we will be hiring a 3rd OTA GAOA Trail Crew member and hope to keep Alex and Caitlyn on for the 2023-2024 season.

We have utilized GAOA funding to add 3 new Stihl FS90 weed eaters, 2 Stihl Model 600 blowers and supplies as part of the GAOA end of contract spend down.

We supported a very successful OTA 20th Anniversary Celebration at Bass River with a morning GAOA Tread Rehab event in the morning where we did over 400 ft of tread rehab on the Berryman East leg behind Brazill Creek campground.

We have a total 39 C&M Events Scheduled for 2023 with 7 OT-OHT Builds, support of the 5 OTA supported fund raising and Outreach Events – 3LM, OT Challenge, Devil's Toll Race, One Eyed Dog MTB, OT100 Endurance Run, 20th Anniversary Event, 2 Mega Event s (Spring Mega was moved to June 3 due severe weater), 2 Winona Multi-Day events and at least 8 Americorp events.

We had a very successful Spring Whoopin it up in Winona with Americorp and OTA volunteers doing extensive tread rehab on the 11 point and Between the rivers and a lot of tree clearing after a stormy winter.

We have 2 more Americorps in May and June. They will be working on the Courtois and Karkahgne sections doing tread rehab and will spend time clearing any storm damage that may crop between now and then.

We will also be looking at doing an Americorp crew week on the Upper Current River Section as soon as we can get them scheduled using non GAOA grant money. One more Spring OT-OHT build in May.

We will be having one more spring OT-OHT build in. I am targeting opening the 3 ish mile section of completed trail between the COE Udall Campground and Bridges Creek by next May. We will have access to mechanized trail building equipment (courtesy of Troy Witte – West Plains Bicycle shop) when we are on terrain condusive to mechanical build in the future.

We'll be posting the Aug – Dec 6 months of 2023 Event Calendar around the end of May.

Key concerns for C&M in 2023 and beyond

- recruitment of new committee members
- succession planning
- GAOA contract 2023-2025 renewal
- OT-OHT Project leader
- Recruitment of 3-4 General Event Leaders

The C&M committee doesn't foresee many large scale equipment purchases or needs outside the funding in the GAOA contract for additional new leaf blowers (2) and miscellaneous consumables like fuel, oil, saw chains, filters and regular truck maintenance. We have budgeted for new shocks for the truck as the have never been replaced and need to be replaced to maintain safe operations.

We still have a robust list of Ozark Trail enhancement projects using new grant money expected from the USFS. These projects include:

GAOA Tread Rehab Projects

Scheduled or on the list as soon as USFS NEPA Completed – More are being added weekly.

- Wappapello TH RD 172 W30-33 approx. .25 mile– reroute awaiting NEPA.
- Victory Section V8 reroute awaiting NEPA.
- MiddleFork Project #2 MF7C put in switchbacks above Strother Creek steep hill.
- Karkahgne Project #2 K4- tread rehab West of Bee Fork on Big Nasty approx. .5 mil -started
- Karkaghne Project #3 K5a tread rehab West of Big Nasty on Little Nasty approx. .5 mile

- Blair Creek Project #1 BC3 move trail out of drainage areas.
- Blair Creek Project #2 BC5 rehab hillside tread that is virtually gone approx. 300 ft
- Current River Project #1 CR3a rehab trail tread on north side of Stegal Mtn.
 25 mile
- Current River Project #2 CR10 Address steep ascent via boulder drainage t highway 60 underpass.
- Courtois Project #4 Mile 39.7 between FS RD 2591 and 2267 .75 mile of tread rehab
- Courtois Project #6 Re-roue just west of 2nd crossing move trail out of drainage area and up on hillside – will require NEPA.
- Courtois Project #7 Repair trail between Hazel Creek to Snapps Branch then to FS RD 2698 – 3 miles
- Courtois New Spur Trail to new CR 2265 Trail Head being built by USFS
- Courtos Berryman East Loop MM 2-5 tread rehab Americorp 1/4-11/2023
- Trace Creek Project #1 Tread repair between Pine Branch and Delbridge rd. - .25 mile
- Trace Creek Project #2 Spur to CBL-
- Trace Creek Mile Mark 2-3 tread rehab between the creek and HWY C
- Trace Creek Project #3 Peter Cave Hollow to gravel road -mile 23-24-hillside tread repair
- 11 Pt Project #3 EP10 re-route east of Bochman Springs.
- 11 Pt -Project #4 EP10 move western TH to Bannister Rd (County Rd 430) and build about 1 mile of new trail.
- Victory Section private property re-route.
- Norfork Project #1 reroute off County Road AP.
- Norfork Project #2 NF4a fix hillside tread erosion.
- Taum Sauk TS11 reroute.
- Council Bluff CBL2 re-route above spillway to bypass erosion and rutting .2 mile.
- Council Bluff CBL move tread up the hill away from flooding cove for .25 miles.

Still moving the process along (albeit slowly)of creating 4th Edition of the Ozark Trail Guide.

- Issue – no one working full time on this

Trail Head Enhancement Project

 We also plan on adding or updating the Kiosks at each trailhead as well as improving signage at all trailheads and secondary trail access points.

Connecting the OT-OHT – Build down South.

In 2023, We have 3 OT-OHT builds scheduled for the Spring and 4 for the

Fall

Attachment 4 Trail Planning and Development



Report to the Board of Directors

Trail Planning and Development Committee
April 2023
Prepared By: Jim Schneider

The Trail Planning and Development Committee's strategy to guide our efforts:

Workstream 1 – Build the on-line trail map and planned trail corridor(s)

- Renew license with ARC GIS Online to support trail corridor planning and trail building efforts.
- Download GIS parcel / land ownership data for every county along the current and proposed trail corridors and upload to OTA trail map.
- Upload current trail routes based on GIS data.
- Document proposed new trails.
- Create online database to document efforts on each parcel for the proposed trail corridor(s)
- Update database with work completed to date.

Workstream 2- Engage Community Leaders

- Create a database / file to document community leaders and engagement activity.
- Update with appropriate contact names and contact information
- Develop schedules to reach out and establish appropriate meetings to discuss our vision and plans.
- Determine approach for OTC communication and engagement.

Workstream 3 – Build foundation for property /trail rights acquisition and protection.

- Establish relationships with land trust organizations to partner with the OTA.
- Ramp up relationships with private foundations and corporations to support funding of land acquisition / trail rights.
- Determine fit and strategy, next steps for water and road trails.
- Develop landowner engagement strategy and documentation.

Progress Update – April 2023.

Workstream 1 - ARC GIS Trail Mapping (see attached scorecard)

 Progress continues in our efforts to obtain county parcel and ownership information from 15 counties, with priority focus on 10 "trail gap counties".

- We have received files from Franklin, Crawford and Iron Counties
- Wayne, Carter and Ozark Counties are supported by Regrid. They provided the parcel files free of charge after we executed a contract.
- Howell County assessor provided partial parcel information along trail corridor, required payment of \$25.
- TRAIL workshop completed 4/25

Workstream 2 - Engage Community Leaders:

- a. Met with officials from West Plains Missouri to introduce the Ozark Trail and Ozark Trail Association. Discussed potential opportunities to partner and promote the trail and future trail corridors that would better connect the greater West Plains community. Will continue to work with and schedule future meetings with Melissa Wharton – West Plains Tourism Director
- b. Met with Dana Hilleren @ Great River Greenway at Outdoor Expo. Follow-up regarding next steps: As you see reflected in our map, we are still going to be working on closing gaps and perhaps complete the entire route between Pacific and the Mississippi River as we grow. Since our active efforts on Meramec Greenway are currently not focused west of Route 66 State Park, it is unlikely that Meramec Greenway will connect with any segment of the Ozark Trail for years. That said, once our system does connect to/near the Ozark Trail, we would look forward to discussing things like mutually beneficial wayfinding signage and potential for copromotion, but until that happens or new information arises from either side, we're just happy to be trail neighbors cheering one another on.

County (gap counties highlighted)	Trail Segment (priority gaps highlighted)	Is Ownership & Parcel Shape Information Available on-line via GIS website or service?	If Yes, can the ownership and Parcel Shape Information be down loaded or sent to OTA?	GIS Shape File Status
Franklin	Meramec Gap	Yes	Yes.	Received
Crawford	Meramec Gap	yes / Received	Yes	Received
Washington	Courtois/Berryman	Yes	TBD	Not Yet Requested
Iron	Taum Sauk TH to Crane Lake Gap	Yes / Received	Yes, free	Received
Reynolds		yes, \$100 annual	TBD	Not Yet Requested
Madison	Taum Sauk eastern TH to Crane Lake to Wappapello Gap	Yes	Yes, they can create a shape file - \$500,	Not Yet Requested
Wayne	Crane Lake to Wappapello Gap	Yes	Yes, free	Received
Carter	11pt to BTR Gap	Yes	Yes, free	Received
Oregon	North Fork to 11Pt Gap	Yes		Not Available
Howell	Dawt to South NF TH & NF to 11Pt Gap	Yes	Yes, but limited in scope.	Submitted \$25 for parcel files for trail corridor shape files. File Received
Douglas		Yes, Limited	TBD	TBD
Ozark	Dawt to South NF TH	Yes	Yes, free	Received
Dent		Yes, \$100/yr	TBD	TBD
Shannon		Yes, \$75/ yr	TBD	TBD
Butler	Gap Between Wappapello and Victory	Yes-requires \$100/yr sub, or \$30 for 1 month	TBD	TBD
Gap Counties	Priority Gaps			

Attachment 5 Membership Report

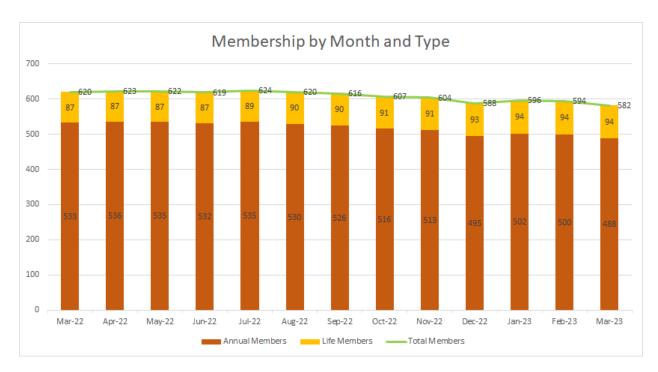
Ozark Trail Association Finance Committee Membership Coordinator Update

March 2023 Membership Counts

• TOTAL Members: 582 (-8 😕)

o Annual Members: 488 (-12 😕)

o Lifetime Members: 94



March Membership Activity

New Members: 4

Renewing Members: 31

• Expired (Lost) Members: 15 (😕)

April Membership Activity

Already renewed: 1

• Need to Renew: 37

o Of the 37, 11 are auto-renew

Of the 37, 10 are first-year members

March Coordinator Activity

Sent reminder and 'please come back' emails to February and March expired members.

Garrett