



**Ozark Trail Association
Monthly Staff Meeting
Powder Valley Nature Center, Kirkwood, MO
Tuesday, March 8, 2016**

Meeting opened at 6:00 P.M. by Roger Allison

Attendees: Roger Alison, Jeff Goetter, Ken Kurtz, Don Schulte, Mark Seesing, Liz Seesing, Perry Whitaker, Mark Goforth, Jack Waterbury, Calvin Brennan, Rick Wolfram

Welcome to Visitors

- Michael Kurtz, Christian Brinkley, Dennis Brinkley

Construction and Maintenance of New and Existing Trails

- C&M Committee status
 - Multiple things going on had PC issue so was not able to catch them
 - Almost all the power equipment needs work, some of it is cheaper to buy new ones rather than get repairs
 - A sign project is underway, the USFS will make them, but they need to know what we need. Contact Brad, bradoutdoors@gmail.com, with any place you think needs one
- Action Items Discussed
 - Schedule for Berryman Phase 4
 - Spring & Fall Outing Schedule
 - Sawyer Certification/Recertification
 - No new information, still waiting for USFS response
 - Crew Leader Training 2016
 - Look at doing in the summer, most likely August
 - Kristen Schulte will be part of the training team and Kathie knows of others that showed interest
 - 2017 Construction Program Planning
 - C&M has been doing some research

Promotion of the Ozark Trail & Development of the Ozark Trail

- Education, Outreach, and Communication Committee Report
 - Junior Ranger Day 4-29-16
 - Need volunteers
 - Demos – At least 2, but more if there are enough volunteers on hand
 - Trail Building fake demo
 - Leave No Trace
 - Trail Town Workshop
 - Pacific and Potosi have asked for sessions
 - Trail Adventure Workshop - Jeff City
 - 30 signed up 20 showed up, went well, did have people stop and talk about OT
 - MO Botanical Garden – Meet Me Outdoors in St. Louis Weekend Festival 4-2 & 4-3
 - Will have a table on 4-2, look at 6000 people coming in there
 - Need a lot of the flyers to hand out
 - GRG - Live Life Outdoors
 - June 11 @ Creve Coeur lake
 - If we do an event the table is free, otherwise it cost \$200

- Sullivan Fair – June 21 to 25
 - Working with them to get a table, former mayor is really interest in the trail
 - Meramec Caverns is also interest in the trail coming to them
- Trails Day
 - Planned for Current River/Echo Bluff State Parks
- Mountain Bike Race
 - Registration opens 4-25-16
 - Bike shops and teams can sponsor race with \$150 donation and get 10 @ \$9 each coupons to use on the registration site
 - Flyers have been ordered for distribution to the shops
- Map Sales
 - We need a more aggressive marketing plan for these, any volunteers?
 - OT Overview Map needs to be finished up and printed as this was part of the 2104 LAD grant
- Communications Related
 - Ken is rounding up people to start working in the magazine, newsletter, twitter, Facebook areas
 - Ken is looking for someone to be a PR person who would do press releases and such
- Van Buren Meeting
 - Roger attend a Road and Trail Plan meeting for the OSRNP where they talked about how to get trails of all types in the park. Roger did ask about our trail, but no real answer

General Administrative Activities, OTA Overhead, and General Revenue

- Finance Committee Report
 - Red Wing awarded the OTA an unrestricted \$6000 grant
- Action Items
 - Trivia Night Results
 - Net profit of \$4900
 - Mega Raffle items are needed and also being collected
 - Membership
 - Needs to be kicked up
 - Crowd Sourcing Sites Discussion is still on hold
- Operating Committee Report
 - This is a new group and will consist of the officers and committee chairs at the least
 - Goal is to develop an operating plan of what the OTA will be doing for the next year

Open Discussion

- The toilet at the office was replaced, but the floor is in sad shape
- C&M is looking at developing some AAT stickers

Meeting was adjourned at 8:00 PM

Next Staff Meeting: April 12, 2016 @ Powder Valley

Next Board Meeting: April 9, 2016 @ Potosi

Next Ozark Trail Council Meeting: To Be Determined

For the OTA

Jeffery J Goetter

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Secretary, Ozark Trail Association